

February 23-25, 2018
Sheraton DFW Hotel | Irving, Texas





Building Relationships

Your products may withstand the tests of time but what about your professional and personal relationships?

Nothing replaces the strength of a memorialist's trust in the knowledge that a vendor partner will deliver on their promises. That is why professional and personal relationships are the cornerstone of the monument industry. And at a time when it is increasingly more difficult for manufacturers, suppliers and wholesalers to differentiate by price alone, the value of a solid, long-term relationship is immeasurable.

MBNA's MBUniversity can help you enhance and develop those relationships by bringing you face-to-face with memorialists from throughout the United States and Canada. This effective and efficient use of your time and resources is an excellent opportunity for you to meet with key decision makers with purchasing power, develop new customer relationships and boost existing ones.

Display Dates

Friday, February 23, 2018

Saturday, February 24, 2018

Sunday, February 25, 2018

Great Reasons To Display

Dedicated Display Time – Uninterrupted time with attendees is provided, allowing you the opportunity to meet with your current and prospective customers.

Networking – Enjoy a walking continental breakfast with attendees in the mornings.

Pre-Show Registration – Promote your conference presence by marketing to individuals who register in advance. Mailing lists of pre-registered attendees will be provided to all vendors.

Educational Workshops – With everyone together in the same area, you can switch from talking to prospective customers one moment, to taking advantage of a variety of social/educational events the next! We hope these moments can help make lasting connections with attendees.

MONUMENT BUILDERS OF NORTH AMERICA – 2018 CONFERENCE SCHEDULE

Thursday, February 22, 2018

4:00 p.m. – 7:00 p.m.Board of Trustees Meeting

Friday, February 23, 2018

6:00 a.m. – 8:00 p.m.....Registration and Information Desk Open

7:00 a.m. – 6:00 p.m.....Bus Tour (Optional)

2:00 p.m. – 6:00 p.m.Vendor Set Up

6:00 p.m. – 8:00 p.m.**Happy Hour with our Vendors**

Saturday, February 24, 2018

7:00 a.m. – 7:00 p.m.....Registration and Information Desk Open

7:00 a.m. – 8:00 a.m.....**Continental Breakfast with our Vendors**

8:00 a.m. – 12:00 p.m.....**Education Sessions & Vendor Display Time**

12:00 p.m. – 1:30 p.m.Luncheon & MBNA Annual Business Meeting

1:30 p.m. – 4:30 p.m.**Education Sessions & Vendor Display Time**

4:30 p.m. – 5:30 p.m.**Happy Hour with our Vendors**

6:30 p.m. – 8:00 p.m.Certified Memorialist ® Dinner and Presentation

Sunday, February 25, 2018

7:00 a.m. – 12:00 p.m.....Registration and Information Desk Open

7:00 a.m. – 11:00 a.m.....Certified Memorialist® Exam (must pre-register)

7:30 a.m. – 8:00 a.m.....**Continental Breakfast with our Vendors**

8:00 a.m. – 12:00 p.m.....**Educational Sessions & Vendor Display Time**

12:00 p.m.Conference Conclusion



Vendor Space Fees

Table Costs

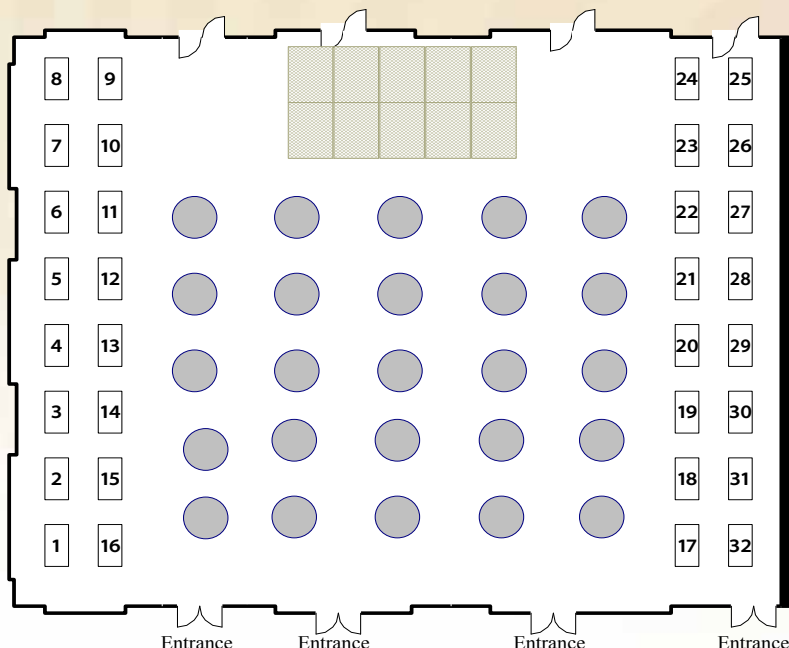
MBNA Member: \$495.00

Non-Member: \$695.00

Table price includes:

- 6' skirted/draped table
- Identification sign
- One Full Registration
- Advance registration list
- Listing in Conference program
- Listing in *MBNews* (if contract and deposit received by December 1, 2017) and on the MBNA web site with a link to your company's web site.

Grand Ballroom



MBNA SPONSORSHIPS

The MBUniversity is an event that connects your company with current and prospective clients. To help make your participation in the Conference even more successful, MBNA has developed the following sponsorship opportunities designed to promote your presence and drive customers to your vendor space.

Please take a moment to review this list of marketing opportunities to find a sponsorship that best meets your needs.

Note: Sponsorships must be committed prior to December 15, 2017 for inclusion in the February 2018 issue of *MBNews*.

PLATINUM LEVEL SPONSORSHIP = \$2,500 each

- Recognition with logo and link on MBNA website
- Recognition with text/logo in on-site program and signage
- Pre-Conference coverage in *MBNews*' February 2018 issue with a 500-word editorial
- Recognition and 1-minute infomercial at luncheon
- Opportunity to distribute company literature or item at luncheon
- Signage at luncheon
- Opportunity to distribute company literature in registration packets

GOLD LEVEL SPONSORSHIP = \$2,000 each

- Recognition with logo and link on MBNA website
- Recognition with text/logo in on-site program and signage

- Pre-Conference coverage in *MBNews*' February 2018 issue with a 300-word editorial
- Recognition and 1-minute infomercial at Friday Happy Hour
- Opportunity to distribute company literature or item at Friday Happy Hour
- Logo/name printed on drink tickets

SILVER LEVEL SPONSORSHIP = \$1,500

- Recognition with logo and link on MBNA website
- Recognition with text/logo in on-site program
- Pre-conference coverage in *MBNews*' February 2018 issue with 200-word editorial
- Opportunity to distribute company literature in registration packets

BRONZE LEVEL SPONSORSHIP = \$1,000

- Recognition with logo and link on MBNA website
- Recognition with text/logo in on-site program
- Pre-conference coverage in *MBNews*' February 2018 issue with 100 word editorial

OTHER AVAILABLE SPONSORSHIPS –

Contact MBNA for details and offerings

If you are interested in being a sponsor at the 2018 MBUniversity Conference, contact the MBNA headquarters at +1.800.233.4472 or info@monumentbuilders.org.

For more information on table space, sponsorships or advertising call +1.800.233.4472.



MBNA 2018 MBUniversity Conference

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Instructions - Complete all sections of this application. Sign and return the application with check made payable or credit card information to MBNA, 136 South Keowee Street, Dayton, Ohio 45402, fax (937) 222-5794, info@monumentbuilders.org. All payments must be made in US Dollars. To pay via wire transfer, please contact MBNA Headquarters (info@monumentbuilders.org) for wire transfer instructions. The purchaser is responsible for all banking fees related to wire transfers. **All applications must include 50% payment to be considered for table assignment.**

COMPANY INFORMATION

Company Name _____

Contact _____ Title _____

Marketing Contact _____

Company Address _____

City/State/Province _____ Postal Code _____

Country _____

Phone Number _____ Fax Number _____

E-Mail Address (to be published) _____

Website _____

TABLE INFORMATION

MBNA Members

Number of 6' Tables _____ x \$495 = \$ _____

MBNA Non-Members

Number of 6' Tables _____ x \$695 = \$ _____

Sponsorships

- Platinum Sponsorship \$2,500
- Gold Sponsorship \$2,000
- Silver Sponsorship \$1,500
- Bronze Sponsorship \$1,000

Total _____

Products and/or services to be exhibited:

Please indicate the category that best describes your company:

- Manufacturer
- Distributor
- Supplier
- Wholesaler
- Other

For Office Use Only
Date Received _____
Table Assigned _____

Table Preference

Please indicate your preferred table number:

1st _____ 4th _____

2nd _____ 5th _____

3rd _____

Please avoid (if possible) space assignment adjacent to the following companies:

If possible, we would like to be adjacent to:

1st Choice _____

2nd Choice _____

3rd Choice _____

Payment Information

- Amex Visa MasterCard

Card Number _____

Expiration Date _____ CVS Code _____

Name on Card _____

Signature _____ Date _____

Payment Information

Total Due for Vendor Space \$ _____

Total Due for Sponsorship \$ _____

Less Total Enclosed \$ _____

(50% deposit required)
(100% due if received after December 1, 2017)

Balance Due \$ _____

- Our check is enclosed (made payable to MBNA)
- Please charge this amount to this credit card \$ _____

Direct questions and/or payment to:

MBNA
 136 South Keowee Street
 Dayton, Ohio 45402
 Phone: 800-233-4472
 Fax: 937-222-5794
 info@monumentbuilders.org
 www.monumentbuilders.org/2018show