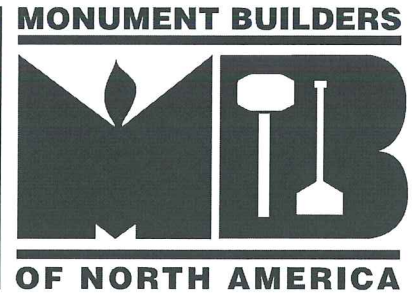


# ASPIRE TO SUCCESS



MBNA's Aspire Awards were created to recognize monument builder companies that have drawn favorable attention to their companies, and in turn, to the industry through their specialized marketing and/or public relations campaigns.

All MBNA members in good standing are invited to submit entries for the **2009 MBNA Aspire to Success Marketing & Public Relations Contest**.

Any publicity you've received during the contest year (November 1, 2008 through November 1, 2009) is eligible. This includes coverage by newspapers, magazines, television, new acquisitions, celebrated anniversaries or testimonial letters.

Up to three (3) winners will be awarded the handsome granite MBNA Aspire Award, a tall, polished trophy that adds elegance and interest to any member's lobby or bookshelf. Honorable mention entries will receive a certificate of merit suitable for framing. All winning entries will be featured in *MBNews*.

## ENTRY FORM

Deadline to submit material is November 23, 2009.

### 2009 MBNA Aspire to Success Marketing and Public Relations Contest

Name: DEBORAH DALTON CM AIA / MICHAEL McBRINE CM AIA  
Company Name: THE GREELEY MONUMENT WORKS, INC  
Address: 1015 7TH AVENUE  
City: GREELEY State/Prov: CO ZIP/Zone: 80631  
Phone: 970.352.1807 E-mail: info@greeleymonumentworks.com

#### Tell us about your marketing and public relations success:

- Detail your experience. Use a separate piece of paper. It can be one item or event, or multiple events, or a year-long ad campaign.
- Please attach any photographs, clippings, brochures, letters or invitations that relate to your entry. We need original photographs (prints or electronic), but please photocopy your clippings, letters or invitations if you need them returned as we cannot return the material. *Photos can be black and white or color.*

Events should have taken place between November 1, 2008 and November 1, 2009. Deadline for receipt of materials at MBNA Headquarters is November 23, 2009. Materials may be submitted on-line or by postal service.

If you have questions or need additional information, contact MBNA headquarters at (800) 233-4472 or via email at [info@monumentbuilders.org](mailto:info@monumentbuilders.org).

## **Entry for 2009 MBNAspire to Success Marketing & Public Relations Contest**

2009 was the *Centennial Year* of The Greeley Monument Works, Inc. In addition to our usual advertising in local and regional newspapers and radio stations our intention was to increase our exposure with Public Relations efforts versus additional paid advertising – it was extremely successful! Our print and radio advertising and marketing had a reference to our *Centennial Year*.

(Print advertising examples included / radio ads on disk)

*History* was our focus and to drive that idea home we partnered with the City of Greeley History Museum. From May 2009 through May 2010 an exhibit titled "Gone But Not Forgotten" features The Greeley Monument Works and our history along with some of Weld Counties historical markers and other "funerary" items. On October 14, 2009 we hosted a reception and had more than 70 guests.

(Invitation, announcements and reception photos included, printed and on disk)

In preparation for our 100<sup>th</sup> Anniversary we enhanced our website, *greeleymonumentworks.com* with the professional help of Monu-web. Our home page is about the history of our company featuring a slide show. It has surprised us how many hits come our way because of the quality and information on our site. We are positioned that our site comes up frequently when web surfers are looking for history of our area in Colorado.

(Print copy of our Home Page included)

Other electronic media we used were Chamber of Commerce e-newsletters, City of Greeley Downtown Development e-newsletters and our area Art Alliance and Friends of the Museums email lists to spread the word of our *Centennial Year*.

(Examples attached)

Our *Centennial* generated a front page story in the Greeley Tribune, that was then picked up by the Associated Press. We know it was printed in the Loveland Colorado Reporter Herald and the Laramie Wyoming Boomerang – both areas of our sales territory.

(Articles included)

Another annual event participated in was the Family History Festival. It is held at one of our local libraries, featuring booths and presentations, all related to the theme of local and family history.

We chose two major projects, other than our usual donations, that we wanted to be part of our 2009 marketing campaign. One is the donation of signage for the community of Deerfield, an example of successful black settlements in the West during the early 1900's, now a ghost town. 2009 was the 99<sup>th</sup> Anniversary of Deerfield and our project with the Black American Museum in Denver will be completed for their 100<sup>th</sup> celebration next year.  
(Articles included)

Second of these two projects was the donation of a granite sign and markers for the newly dedicated "Special Companions Garden" at Linn Grove Cemetery, the municipal cemetery in Greeley. Because of the first year of this pet cemetery and the important place pets have always had in our lives, we thought it a great idea to be a part of this in our 100<sup>th</sup> year!  
(Article included)

As a gift to all of our clients in 2009, special friends and colleagues, and also a fund raiser for The City of Greeley Museums, we had minted bronze coins with a 1927 drawing of our building, which you see in many of our print ads and on our website.  
(Coin included)

It has been a great year for Mike and me! We had fun thinking of marketing ideas and finally implementing them in 2009. The comments and congratulations we got for sustaining a small business for 100 years was awesome! We feel it a strong testimony to the value and importance of what we do in the memorial industry. One of the things we have realized is that in our community we don't just record history we are now a part of it!

Thank you for considering how we marketed our Centennial Year for the MBNAspire Award, it would be a honor to have the recognition of our industry for our efforts.

Deborah Dalton, CM, AICA and Michael McBride, CM, AICA

# Celebrating 100 Years of Creative Memorials

*Serving the  
Tri-City Area  
Since 1909*

*Third  
Generation  
owner  
Debbie Dalton  
CM, AICA  
Certified  
Memorialist &  
Invited Member  
of the American  
Institute of  
Commemorative Art*



**The Greeley Monument Works**  
1015 7th Ave. • Greeley • 970-352-1807  
[www.greeleymonumentworks.com](http://www.greeleymonumentworks.com)

**Visit the Greeley History Museum, 714 8th St., showcasing  
100 years of Greeley Monument Works**  
and the memorials of yesterday and today around Weld County.  
Open thru May 2010.

**GREELEY MONUMENT WORKS**  
MARKS IT'S 100 YEAR ANNIVERSARY IN 2009  
1015 7TH AVENUE, GREELEY • 970-352-1807

Two High Wheel racing bicycles and a chain driven Safety Bicycle owned by Maude Meeker, all from the late 1800s, are part of the permanent exhibits.

Union Colony. Barnum owned various parcels in the Colony, including a hotel known as Barnum House in downtown Greeley, and Barnum Hall theater on the site of the current Chase Bank across from Lincoln Park.

Barnum visited Greeley twice to check on his investments and in 1880 brought his Greatest Show on Earth featuring Tom Thumb and his wife.

One of the most important stories is that of Nathan Meeker. He founded the Union Colony, and began publishing the *Greeley Tribune* in 1870 at the behest of Horace Greeley.

When Nathan accumulated serious financial debt, Horace Greeley urged him to sell the *Tribune* to another Greeley paper. But when Greeley died, lawyers called in Meeker's debts, necessitating him to sell most of his lands.

In 1878, Meeker obtained a government job as an Indian agent at the White River Ute Indian Agency on the Western Slope. The Meekers and their daughter made their home there and set out to teach Ute Indians how to farm. A cultural clash ensued, and soldiers were sent from Fort Steele, Wyo..



In September 1879, a battle between the Utes and the white men resulted in the Utes capturing the white women and children, including Meeker's wife Arvila, and their daughter, Josephine. To pass the time, Josephine constructed a dress out of a wool blanket. The women were later safely released, and the dress is on exhibit in the museum today. Nathan Meeker was killed in the White River Massacre, and his family struggled to survive without him.

Another interesting character from Greeley's past is George W. Fisk, affectionately called "The Stradivarius of the West." He had become a world renowned violin crafter and, by age 79, produced 162 violins and one viola. One of his handcrafted violins is included in the museum's permanent exhibit.

Wrestler "Toots" Mondt and brother Frank

**REAL MEN DIG MUSEUMS**

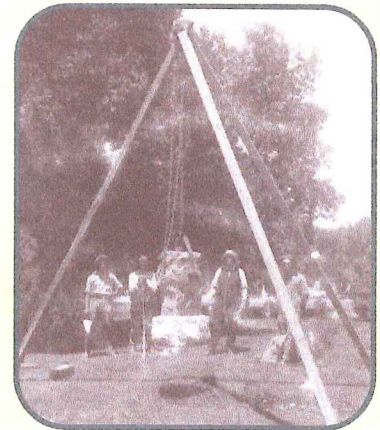
**Potato Day**  
 September 6 • 10-4 - Centennial Village  
 Living history demos, musicians, dancers,  
 kids' carnival, free baked potato and lots more  
 Adults \$6 - Kids \$4

City of Greeley MUSEUMS

City of Greeley  
 Credit: From the Ground Up

350.9220 • [www.greeleymuseums.com](http://www.greeleymuseums.com)

Monumentally Proud  
 of our **100** year history  
 permanently recording life's memories.



The Greeley Monument Works  
 1015 7th Ave. • Greeley • 970-352-1807  
[www.greeleymonumentworks.com](http://www.greeleymonumentworks.com)  
 In downtown Greeley since 1909.



“First Catch,” a sculpture of a boy fishing by Norbert Ohnmacht, is right at home next to the pond in the gallery garden (left), while a bronze fish gets hooked (above).

“I love to garden and to create settings for the pieces of art,” Linda says while giving a tour of the outdoor space.

She started researching what it would take to turn the small ho-hum space into the garden of her dreams. Her hopes were quickly dashed when bids for the all-important water feature came in at \$14,000 and \$20,000.

Undaunted, she set out to do it herself and enlisted the help of her number one supporter: her father, Harold Greene. Their first step was to prep the yard by tearing out the old and getting it ready for all-things-new. Linda designed and built the pond herself for \$2,000 with the help of Koi Lagoon and hired two college students to help lay the flagstone path that

approaches it. The pond is now home to four large koi and the setting for a sculpture of a boy fishing.


Loveland sculptor Diane Mason and her husband, Bob, donated the moss rock that surrounds the pond. “They live we of town where they ‘grow’ these rocks,” Linda laughs.

All of the sculptures immediately looked like they belonged in the garden. A raised bed for the strawberry patch, for example, became habitat for a trio of little deer. “They looked great inside, but once I put them in the strawberry patch, it was almost like ‘You caught me,’” she says of their bronzed expressions. Strawberry plants, she notes, make a great ground cover.

*continued on page 32*

**Creative Stoneworks**  
for Home & Garden

Celebrating  
**100**  
Years



Serving the  
Tri-City Area  
Since 1909

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The **Koi Lagoon** Inc.  
Complete Pond Habitats  
Pond Service, Upgrade  
& Installation



Come see our full line of products & services  
**AT OUR NEW LOCATION!!**

2000 E. Lincoln • Fort Collins • 970-484-9162  
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**Fire It Up Ceramics**  
PAINT YOUR OWN POTTERY



BIRTHDAY & GROUP PARTIES  
FUN FOR THE WHOLE FAMILY!  
POTTERY WHEEL  
POTTERY TO GO  
SPECIAL ORDERS • WALK-INS  
**667-0191**

257A EAST 29TH STREET • LOVELAND  
ORCHARDS SHOPPING CENTER  
WED-SAT 12-8 • SUN 12-5



**SCOTT LeCOCQ AND HIS WIFE, BONNIE ANTICH, WHO LIVE IN A SOLAR- AND WIND-POWERED HOUSE, ENJOY MANY OF THE SAME COMFORTS AS PEOPLE LIVING ON THE GRID. SCOTT, A RUSTIC FURNITURE ARTIST, MADE MUCH OF THEIR FURNITURE, INCLUDING THE DINING TABLE (LEFT), AND THE KITCHEN CABINETRY (RIGHT). BONNIE MAKES POTTERY AND CREATED MOST OF THEIR DISHES AND THE CABINET KNOB ACCENTS.**

Antich throws her pots, urns and vases in a small studio as Buckhorn Creek gurgles in the background. She powers her shop from energy generated by the antique windmill, throws on a wheel that LeCocq built from scratch, and fires the pots in town using Fort Collins' green-energy program.

"That helps me go full cycle on renewable energy," Antich says.

Tucked into an aspen grove and perched on a steep slope, their home has a charm unique to mountain canyons. Their patio overlooks a footbridge and the gurgling creek. Since negotiating up the steep path to the house can be tedious, LeCocq installed an ingenious pulley system to haul up any heavy items with ease.

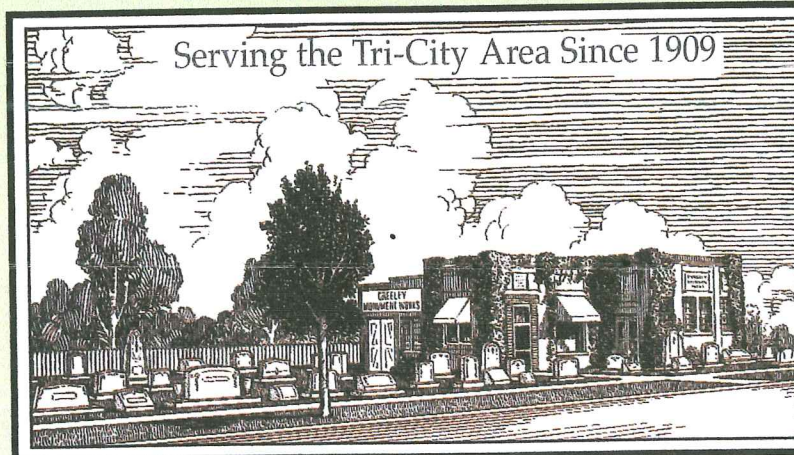
LeCocq admits that it was the quintessential shotgun

shack when he moved in 16 years ago. But since then he's made improvements both aesthetic and sustainable in nature. One of the most noticeable improvements is the warmth of the stone floors. Panels on the ceiling utilize a pump hardwired into the photovoltaic system, which uses antifreeze to circulate hot water under the floor. The result is a net decrease in fuel needs over the long winter.

"My neighbor burns four to six cords of wood over the winter, where we use at the most one," LeCocq says.

Further east near Stove Prairie, Jennifer Lusch has her own stories. When her family moved in 10 years ago, her house had been a summer vacation home, unsuited to the harsh winters synonymous with living at 7,600 feet. There was no insulation or drywall, but all that's changed.

The winter of 2006 was a wake-up call for the Lusch



*DIVERSIFYING FROM OUR  
100-Year Tradition  
of Artistic Memorials  
Offering Custom Stonework &  
Engraved Glass for Home & Garden*

The Greeley Monument Works  
1015 7th Ave. • Greeley • 970-352-1807  
[www.greeleymonumentworks.com](http://www.greeleymonumentworks.com)

# GREELEY MONUMENT WORKS CENTENNIAL YEAR CELEBRATION 1909 - 2009

You and your friends are invited to celebrate with  
Debbie Dalton and Michael McBride,  
Owners and memorial artists of The Greeley  
Monument Works, to a Casual Reception showcasing  
their business and memorialization from yesterday and  
today around Weld County.

Wednesday, October 14, 2009

5 p.m. – 7 p.m.

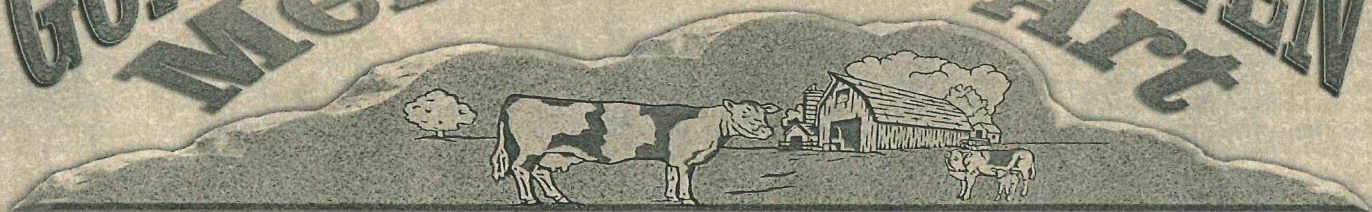
Greeley History Museum  
714 8th Street, Greeley

*Refreshments Provided*



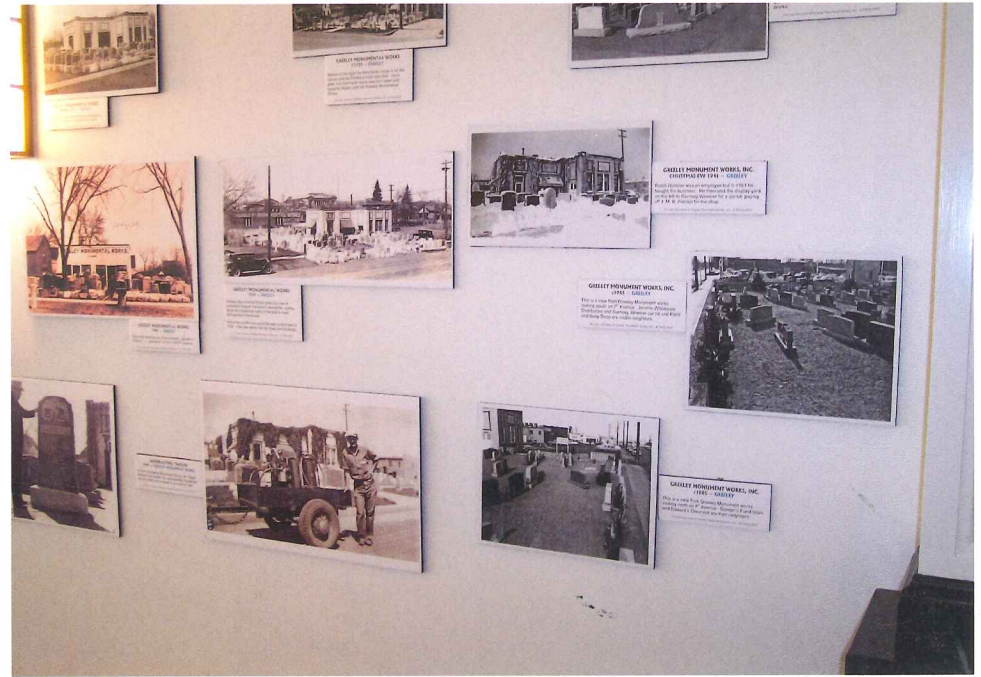


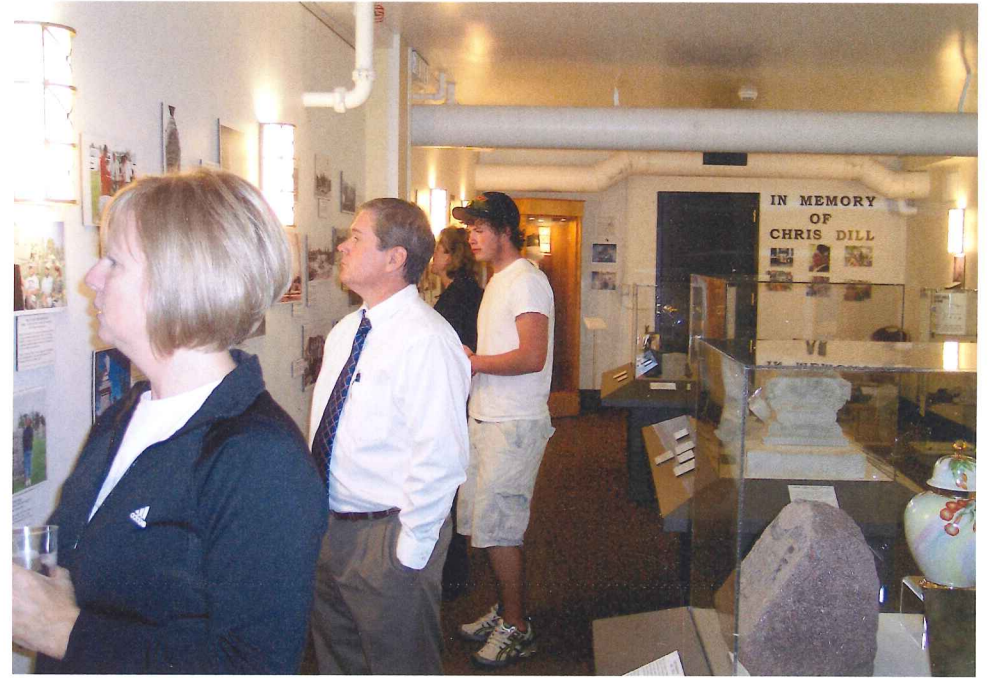
**GONE BUT NOT FORGOTTEN**  
**Memorial Art**



*in Weld County*







# — Greeley Monument Works —

970.352.18

*A tradition of artistic design and quality craftsmanship for 100 years.*

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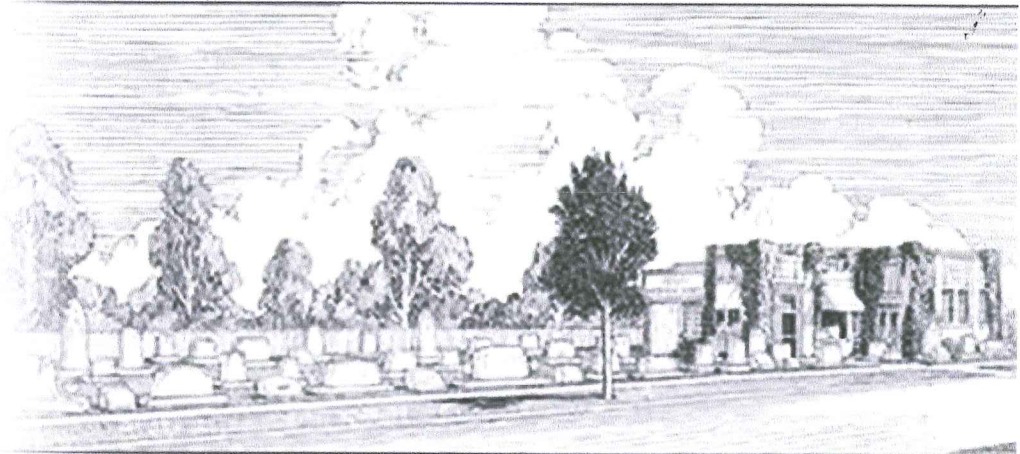
MEMORIALS

- Making the Right Decision
- Photo Gallery

HOME & GARDEN

TESTIMONIALS

CONTACT US



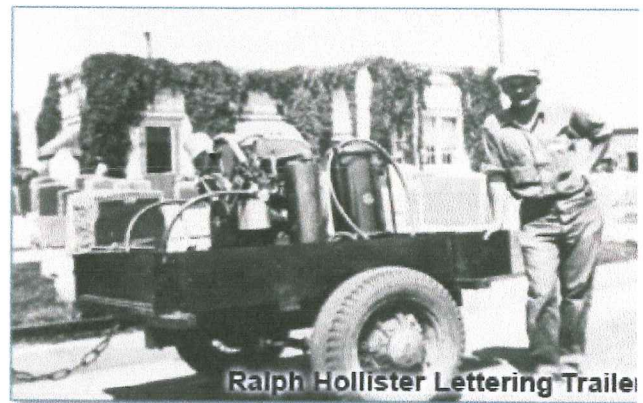
## 100 Years...

**The Greeley Monument Works** has been a full service monument company designing and fabricating memorials for families since 1909. Continually being in business for 100 years is a great accomplishment and illustrates Greeley and Northern Colorado's economic strength and stability, as well as Deborah Dalton CM, AICA and Michael McBride's, CM, AICA, commitment to excellence and professional work ethic.

**In 1909**, JJ Domke came to Greeley from Chicago and opened The Greeley Monument Works. The historic facility that still is home to the company was built in 1917. In 1931 a prominent local banker, John Petrikin created a corporation that operated the business until it was purchased by Debbie's grandparents. Ralph O. Hollister came to Greeley to work for Greeley Monumental Works in 1935 with his wife, Frances and family Jeanette and Ronald, eventually purchasing the company in 1951. Debbie and Mike acquired ownership and day to day management from Debbie's father, John Dalton in 1993 when he retired from the day to day operation, but he is still involved today.

**In 2009**, we celebrate our 100 years in business. The Greeley Monument Works has endured decades because people continue to want our products and services – a *testimony to the importance of memorialization.*

**Greeley Monument Works** regularly serves the greater Denver Colorado Area including the communities of: Fort Collins, Loveland, Cheyenne, Greeley, Fort Morgan and surrounding communities.



Ralph Hollister Lettering Trailer

When the time is right to choose an appropriate memorial, we hope you will talk with us about expressing your feelings into a personalized design with the finest workmanship and attention available.

[Back to Top](#)

**GREELEY MONUMENT WORKS**

Downtown Greeley Since 1909

970.352.1807 | 888.892.5219

1015 7th Avenue | Greeley, CO 80631



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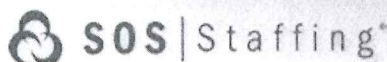
**Michael McBride**

**From:** "Greeley Chamber of Commerce" <kim@greeleychamber.com>  
**To:** <greeleymonumentworks@msn.com>  
**Sent:** Tuesday, October 20, 2009 4:31 PM  
**Subject:** Chamber Connections October 20, 2009

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**Chamber Connections October 20, 2009**

UNITING TALENT WITH OPPORTUNITY

**Quick Links**

**Calendar**  
**Member Directory**  
**Event Registration**  
**Business Before and After Hours Schedule**

**Welcome New Members**

**Greeley Friends & Newcomers Club**

**137th Space Warning Squadron**

**Member to Member Offers****This week's featured offer:**

**Roto-Rooter**  
 637 N Hwy 287 Ft. Collins  
 10% off services

To see all offers available to you as a member of the Greeley Chamber, click here.

To add your offer, submit this form to [kim@greeleychamber.com](mailto:kim@greeleychamber.com)

**Friends of A Kids Place present**  
 "The Many Characters of Pete Peterkin"  
 Impressionist, Singer, Musician, Dancer

**President's Message**

Great. From the Ground Up!

There are some amazing things going on in Greeley! Last week the Greeley Monument Works celebrated 100 years of business in Greeley, now that is worth celebrating! Take some time and visit the Greeley History Museum to see their display on 100 years of doing business, it worth your time.

The National Board of Chiropractic Examiners broke ground for an additional building on their 18-acre campus. This quiet giant - works nationally and internationally. Thank you for your investment in our community.

Both companies are well known for what they do, they have made a commitment to Greeley and continue to provide excellent jobs for many of our residents. You are what helps to make Greeley. Great From the Ground Up!  
 Sarah L. MacQuiddy

**Providing Networking Opportunities****The early bird gets the worm - and the discount!**

Reserve online by Wednesday, and save \$3 for Business After Hours on Thursday.

United Way of Weld County hosts us on Thursday, October 22, at 914 9th Street from 5-7 p.m. It's \$10 at the door, but that's still a good investment for the connections you can make to expand your business. See you there!

**Host some fun in 2010**

now that gas shale fields in Texas and elsewhere aren't as profitable and likely don't contain as much retrievable gas as the industry and others portray, he added.

Based on the experience in the Barnett Shale in Texas, Berman said he doesn't expect the yields from the wells to be high enough to last long enough to make the gas shales that profitable, even when current gas prices rise.

His view contrasts with that of other analysts and the industry, who see natural gas as playing a key role in the face of concerns about declining oil supplies and climate change. The Potential Gas Committee at the Colorado School of Mines in Golden said in June that the U.S. natural gas reserves total nearly 2,000 trillion cubic feet, up about 35 percent from 2006 estimates. The change

the world's oil production peak could be as far as 40 years away.

The peak oil conference runs through today in Denver.

**ON THE NET**  
Association for the Study of Peak Oil and Gas: [www.peakoil.net](http://www.peakoil.net)

is mostly due to such unconventional gas fields as shale and the Rockies' sandstone formations.

Peter Dea, chief executive of Denver-based Cirque Resources, said the abundance of natural gas "truly is an American treasure." He called the vast layers of rock containing gas in Texas, the Northeast and elsewhere game-changers.

"It really gives us surety of this 100-plus-year supply that we now have in America," Dea said.

New technology and hydraulic fracturing have increased efficiency

source, Dea said.

Energy analyst Randy Udall, brother of Sen. Mark Udall, D-Colo., said after the panel discussion that the peak-oil group, which he co-founded, is studying the implications of discovery of the gas shales.

"The increase in production would suggest that natural gas will play a larger role in the future," Udall said.

But to boost the role of gas to the levels promoted by Dea and others would require a significant increase in development, Udall said. U.S. gas production peaked 35 years ago, Udall said, and the roughly 10 percent jump in production over the last four years required doubling the drilling rate.

"It would have big impacts on the Rocky Mountain West," Udall said.

## « DAILY PLANNER

### TODAY

« **GREELEY FRIENDS AND NEWCOMERS NOON LUNCHEON**, Greeley Friends and Newcomers, noon at The Trinity Episcopal Church, 3800 20th St., Greeley. Program: Spirit of Women by Kris Cazer, North Colorado Medical Center community outreach coordinator. Greeley-area newcomers are invited. For reservations and details, call Jo at (970) 330-4525 or Sue at (970) 356-9373.

« **CANDIDATES CAFE**, morning coffee forum, 7:30-9 a.m. at the Greeley Chamber of Commerce, The Depot, 902 7th Ave., Greeley. School board candidates Doug Kershaw, Judy Kron, Doug Lipiak, Brett Reese and Linda Trimberger. Ask what the candidates think. Details: Greeley Chamber of Commerce, (970) 352-3566.

« **FATHER-SON BOOK CLUB**, "Hatchet" by Gary Paulsen, 7 p.m. at Farr Regional Library, 1939 61st Ave., Greeley. "Hatchet" is a story about a 13-year-old boy trapped in the wilderness and fighting to survive. New book club, meets the second Tuesday of each month.

Part of Common Read schedule of events. Details: (970) 506-8500.

« **WOMEN'S NIGHT OUT**, North Colorado Medical Center, 6:30-8:30 p.m. at the Clarion Hotel and Conference Center, 701 8th St., Greeley. Comedic actresses Barbara Gehring and Linda Klein, who co-wrote the show "Girls Only: The Secret Comedy of Women." Learn about women's health and talk with practitioners. Appetizers and dessert. Admission: \$15. Proceeds fund mammograms for underinsured and uninsured women in Northern Colorado.

### WEDNESDAY

« **"GONE BUT NOT FORGOTTEN" RECEPTION**, 5-7 p.m. at the Greeley History Museum, 714 8th St., Greeley. Memorial art exhibit and 100th anniversary of Greeley Monument Works. Light refreshments. Free. Details: 350-9220 or [www.greeleymuseums.com](http://www.greeleymuseums.com).

« **BUSINESS BEFORE HOURS**, 7-8:30 a.m. at the Farr Regional Library, 1939 61st Ave., Greeley. Details: [www.greeleychamber.com](http://www.greeleychamber.com).

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Box 1690,  
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them to

Tell us how we're doing. Go to [www.greeleytribune.com/readersurvey](http://www.greeleytribune.com/readersurvey)  
If you didn't get your paper delivered, call 352-8089 before 10 a.m.

### SUBSCRIPTION RATES

Daily subscription rates are \$151 for 52 weeks by carrier, \$171 for 52 weeks by motor route and \$260 for 52 weeks by mail in Weld County. Weekend subscriptions are \$96 for 52 weeks and include Fridays, Saturdays, Sundays, Mondays and bonus days.

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Delivery deadlines for The Tribune are 6 a.m. Monday-Friday and 7 a.m. Saturday-Sunday. If you have not received your Tribune by

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# The Tribune

**MONDAY** NOV. 2, 2009

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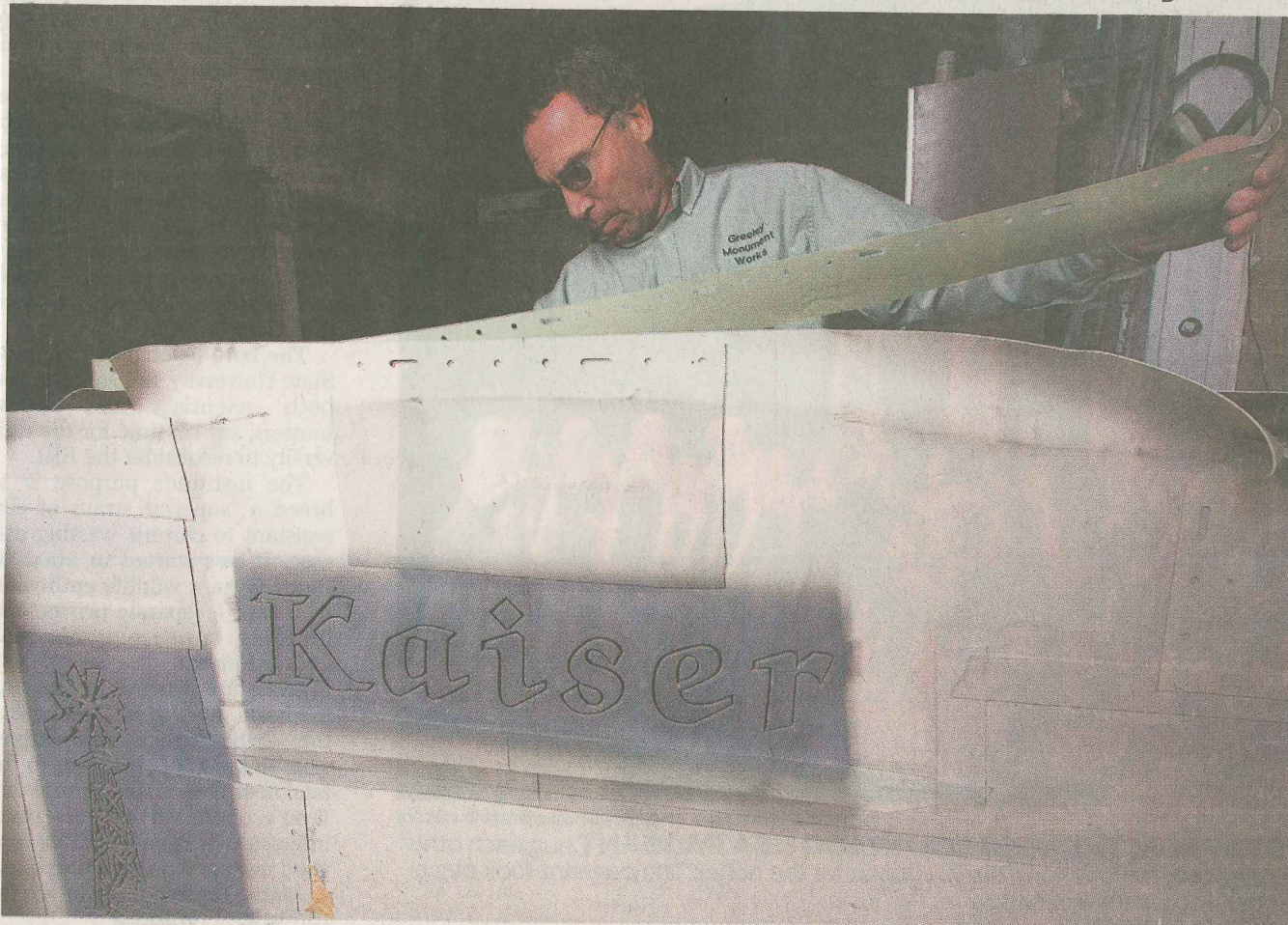
## ALL GOOD THINGS ...

The Ravens' stifling defense disrupts the Broncos' offense, **handing Denver its first loss of the season** — and Josh McDaniels his first loss as a head coach. Up next for the Broncos: the defending champion Pittsburgh Steelers and some self-reflection. "Anytime you have a game like this, it forces you to look in a mirror," McDaniels says. **READ MORE ON B1.**



**ONE WIN AWAY:** The Yankees top the Phillies to take a 3-1 World Series lead. **B1**

« **GREELEY MONUMENT WORKS** celebrates 100 years



**MICHAEL McBRIDE STRIPS RUBBER** from a tombstone that he and his wife, Debbie Dalton, worked on at the business they own, Greeley Monument Works, in Greeley.

PHOTOS BY MALLORY OLENIUS/gtphoto@greeleytribune.com

WINDSOR D

# Pos sec tro at sto

Neighbor  
taken dif

By **Sherrie Peif**  
speif@mywindsor

WINDSOR — W  
are saying "no" t  
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new business.

"Nothing on c  
hibits it," Winds  
John Michaels  
Harmony Well  
Westgate Cent  
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make any change

In Harmony  
quiet reception  
remained quiet.

"We have had  
he said.

# COUPLE'S SUCCESS IS CARVED IN STONE



Mike  
**PETERS**  
The Tribune

## WORK ON DISPLAY

In observance of its 100th anniversary, the Greeley Monument Works has a display at the Greeley Museum, 714 8th St.

**L**INN GROVE CEMETERY — Snow covers much of their work here, in this garden of stone. It's a history written in granite or marble or bronze; a family history, a country's history.

These are the works of art, carved flowers or flags or stone spires or angels. Small crosses on the white stones of soldiers. A lamb on a baby's stone.

"People think what we do is sad," Debbie Dalton said. "It's not. We like to think we help people."

What they do is make tombstones. Monuments. Spires. Memorials. This is the 100th anniversary for Greeley Monument Works, and Dalton and her husband, Mike McBride, are the owners, chief carvers and salespeople of the Greeley business at 1015 7th Ave.

The business was launched in 1909 by John James Domke, and it once was owned by Greeley historical figure John Petrikin. Dalton's grandfather bought the business in 1951. It seems appropriate that a house once stood at the location of the business, and they traded the house's owner for the property. What did he get? A spire monu-



**McBRIDE DARKENS A TOMBSTONE** with Lithochrome stain. This particular tombstone was designed and made for someone's pet.

ment at Linn Grove Cemetery.

And so the family began in the stone business. Debby graduated from Greeley West, got a degree from the University of Northern Colorado and planned to leave Greeley and go into the ad business.

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married and purchased the shop from her parents.

"We meet so many nice people in this job," McBride said. "The monuments fill a void for some families, and we get wonderful letters from them."

« CONTINUED  
A10: Monument Works

« CONTINUED  
A10: Marijuana

ANALYSIS  
U.S.  
opti  
Afg

By Robert H.  
Associated Press

KABUL — Pre is weak, his g third of the vo were thrown o

But in the e sticking by th has few other g

Karzai is far ner that Wash from the elect allies had push the elections v bleed support f

But the pro Sunday, even a fies. Karzai's bowed out on runoff, chargir ble.

« CONTINUED  
A9: Afghanistan

## « WHAT'S NEWS



- B4-B9: Classifieds
- A8: Comics
- A5: Food
- B7: Games
- A2: Lottery
- A9: Movie listings
- A9: Obituaries
- B1-B3: Sports
- B8: TV grid

20 pages, 2 sections

## « WEATHER



Partly cloudy, breezy and chilly  
High 46° Low 26°

B10: Weather

## « WHAT'S COMING



## DYNA

Read about and why the have both of

## FALL SHOWS ON SALE NOW!!



**CAMELOT**

Sun., Nov. 8 • 3:00pm



**THE TEN TENORS**

Sat., Nov. 21 • 7:30pm



**MICHAEL MARTIN MURPHEY**

Sat., Nov. 28 • 7:30pm



**SARA EVANS**

Mon., Dec. 14 • 7:00pm



**GREELEY CHOIR MESSIAH S ALONG**

Sun., Dec. 20 •

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# Monuments have evolved over time

« **MONUMENT WORKS**  
From A1

They talk of the change in monuments through the years. Dalton's grandfather came to work for the company in 1935 because they needed someone who could carve the stones. Flowers on the stone were becoming popular and her grandfather was a "shape carver."

People also want epitaphs — words and phrases carved into the stones bring a lasting memory of the person's life. "We believe the epitaphs should be loving, happy," Dalton said. "The best are songs or Bible verses."

Two hundred years ago, people would write their own epitaphs and carry them with them, Dalton said, to ensure that what they wanted was written on their stones.

In addition, the type of monuments has changed. Most are granite or bronze now, although marble is still used.

Some cemeteries don't allow marble because it stains and wears so easily.

The bronze has opened new avenues for the business. They now make art pieces in bronze, historic plaques, trail markers.

And they know now that they are part of history. The stones and monuments will be there long after the people who made them.

History is reflected in the stones at Linn Grove, where names like Meeker and Farr and Monfort can be found. The stones, the angels, the lambs, granite flowers and even granite carved with tractors to mark a farmer's memorial.

The history is all there, carved into the stones, molded into bronze.

*Staff writer Mike Peters' column about Weld County people appears Mondays in The Tribune. His humor column, the Gnarly Trombone, appears Saturdays.*

Dear Mike and Debbie,

I enjoyed the well written article in the Loveland Reporter-Herald newspaper about your family business and thought you might want an additional copy. May your efforts be rewarded with many years of success!

Sunday Reporter-Herald November 8, 2009 A5

## REGION



The Associated Press

Michael McBride strips rubber from a tombstone that he and his wife, Debbie Dalton, have been working on at their business, Greeley Monument Works.

# Making memorials

## Tombstone makers say their work isn't sad

GREELEY (AP) — Snow recently covered much of their work in this garden of stone, Linn Grove Cemetery. It's a history written in granite or marble or bronze; a family history, a country's history.

These are the works of art, carved flowers or flags or stone spires or angels. Small crosses on the white stones of soldiers. A lamb on a baby's stone.

"People think what we do is sad," Debbie Dalton said. "It's not. We like to think we help people."

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They talk of the change in monuments through the years. Dalton's grandfather

AMERICA  
INSU

**Michael McBride**

---

**From:** "Mike Peters" <mpeters@greeleytribune.com>  
**To:** "Michael McBride" <greeleymonumentworks@msn.com>  
**Sent:** Saturday, November 07, 2009 2:53 PM  
**Subject:** Your story

Just thought you'd like to know you made the Associated Press wire..

----- Forwarded Message

**From:** AP Exchange notification <noreply.apexchange@notification.ap.org>  
**Reply-To:** AP Exchange notification <noreply.apexchange@notification.ap.org>  
**Date:** Tue, 3 Nov 2009 12:49:58 -0700  
**Conversation:** Greeley stories (Tombstone makers say their work is not 'sad...')  
**Subject:** Greeley stories (Tombstone makers say their work is not 'sad...')

Date: 11/07/2009 03:00 AM

BC-CO--Enterprise-Making Memorials,Adv07-08/537  
 Eds: High Country Enterprise by AP Members.; For weekend release, Nov. 7-8 & thereafter.  
 Tombstone makers say their work is not 'sad'  
 MIKE PETERS  
 Greeley Tribune

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On the Net:

Greeley Monument Works: <http://www.greeleymonumentworks.com/>

Linn Grove Cemetery:  
<http://www.greeleygov.com/LinnGroveCemetery/default.aspx>

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Summary

Date:11/07/2009 03:00 AM  
Slug:BC-CO--Enterprise-Making Memorials,Adv07-08  
Headline:Tombstone makers say their work is not 'sad'  
Byline:MIKE PETERS  
Byline Title:Greeley Tribune  
Copyright Holder:AP  
Priority:a (7)  
With Photo:  
Dateline:GREELEY, Colo.  
Advance 11/07/2009 03:00 AM  
Editors' Note:Eds: High Country Enterprise by AP Members.; For weekend  
release, Nov. 7-8 & thereafter.  
Word Count:537  
File Name (Transref):  
Editorial Type:Advance  
AP Category:n  
Format:

sdunn@greeleytribune.com - 8c67fa81b5eb4892ad0915b1ccffeb57

----- End of Forwarded Message

# Zazi shopping and to terror threat

## OBAMA PRAISES NYPD

NEW YORK — President Barack Obama praised the police department on Saturday for its work in disrupting a possible terrorist bombing plot aimed at commuter trains.

Obama dialed in to a briefing the New York Police Department was giving his counterterrorism and homeland security adviser to thank the police for their "outstanding" work during the U.N. General Assembly and the ongoing terrorism investigation.

"The president told the NYPD that he is particularly grateful for the exceptional teamwork that has been abundantly evident over the past several weeks with other police departments and with federal departments and agencies," White House press secretary Robert Gibbs said.

an unremarkable, working-class immigrant's life.

Over a few months in early 2008, Zazi opened dozens of credit card accounts and racked up thousands of dollars in debt, according to court records, making purchases at Macy's, Radio Shack and Best Buy, among others. He filed for bankruptcy with more than \$50,000 in debt in March, a couple of months after leaving the city for Denver.

He spent several months of the past year in the Peshawar region of Pakistan, where his aunt said he had a bride whom he married several years ago.

Papers filed in federal court in Brooklyn say that Zazi and unidentified associates flew to Pakistan a year ago in August; while he was there, prosecutors say, he e-mailed himself handwritten notes on how to make and handle bombs.

Authorities say Zazi told the FBI in Colorado that instead of bonding with his family, he went to a training camp and learned about explosives.

The instructions specifically noted that two key ingredients — acetone and hydrogen peroxide — were found in nail polish remover and hair salon products.

Shortly after returning from Pakistan in January, Zazi moved in with relatives in Aurora. He later moved into another Aurora home with his father and got his license to drive the airport van.

Between shuttling passengers to and from the airport, Zazi continued his self-education in terrorism, papers said.

# Dearfield rings in 99th anniversary with open house

## Tours and a history lesson on settlement part of day's events

### Staff reports

DEARFIELD — Ninety-nine years ago, a thriving community began here, along U.S. 34 east of Kersey. It was a black settlement — African-Americans who came here from the south, or from the larger cities — to start something new.

Today, in celebration of the town's 99th anniversary, George Junne, professor of Africana Studies at the University of Northern Colorado, will conduct tours and share a brief history of the black settlement.

Dearfield Day, scheduled for 1-5 p.m. today, also will include presentations by descendants of the town's original residents. Refreshments will be served.

Built with great optimism, Dearfield lasted only a few decades, as the Great Depression and the Dust Bowl took its toll of the people who wanted to make a living as farmers.

In 1921, the population reached 700, but 20 years later, it dwindled to only 12, and homes and businesses had been abandoned.

Junne is one of the many people involved in the town's preservation efforts, which include UNC's Center for Engaged Research and Civic Action; UNC's Africana Studies Program; the Black American West Museum in Denver; Weld County; Greeley Museums; and Colorado Preservation Inc.

"People can get a glimpse of a black farming community that was a success — even though it was only for a short period of time," Junne said.

For years, various individuals and groups have been working to preserve the few remaining buildings. The group is working on getting a stone marker with engravings to add to the Dearfield site.

Junne said other UNC groups also are working on the project. Anthropology Professor Bob Brunswig is organizing students to participate in archeological digs to unearth the town's building foundations. UNC students have developed research projects about Dearfield and presented their findings at state and national conferences.

and a Queens imam face charges only of lying to terrorism investigators, and they deny the allegations.

Zazi, jailed on charges of conspiracy to use weapons of mass destruction, publicly proclaimed his innocence in recent days to anyone who asked. His plainspoken defense to The Associated Press outside his Colorado home days before his arrest: "I'm an airport driver, and that's all I can say."

Zazi "maintains that he was not part of a terrorist cell," his attorney Arthur Folsom said Friday.

But information from court papers, interviews with friends and relatives and an e-mail trail stretching from Pakistan to Colorado portray a terrorism suspect who until last year had led

# Impact fee deal with has project on pace

in the Northgate Village. King Soopers also likely will include a fueling station, he said.

Greeley Community Development Director Peter Seifert said the com-

its building activity in Greeley as a result of the recession — King Soopers also is remodeling its store at the Westlake Shopping Center at 25th Avenue and 20th Street —







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# « Go West

**A2»** MONDAY, SEPT. 28, 2009 » THE TRIBUNE

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# REVIVING DEARFIELD

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## Celebration of town's 99th anniversary includes music, stories, laughter, beer

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Sunday there was music, a smiling, laughing crowd and beer from the Crabtree Brewing Company. Dearfield hadn't seen such life in years.

"It feels like Dearfield's heyday," said La Wanna M. Larson, executive director of the Black American West Museum of Denver, which is helping to lead the effort to preserve Dearfield and its rich history.

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## TO HELP

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cultural communities were concerned," Junne said. "It was very typical of settlement in the West."

There isn't a lot of money out there — Larson said she operates on a tiny budget, pinching her fingers together for emphasis — but Junne and others are trying to raise enough money to install a large stone sign etched with Dearfield's history, as well as ways to stabilize and preserve the buildings that are there. The sign would be \$2,000, but the stone will be donated by Greeley Monument Works.

Don Freeman of RON Collins wrote a song about Dearfield and hopes to get a band to record it soon to help the museum raise money. The museum will have it

and could market it to use it for fundraising. He was inspired to write a song after riding his motorcycle by the town and later taking a tour of ghost towns in northern Colorado.

Other ways to remember Dearfield are at work, including a beer from Crabtree Brewing Company in Greeley. Owner Jeff Crabtree is developing a beer based on crops that once grew in Dearfield, including strawberries and melons. Crabtree said the beer is in its second revision, and he hopes to have Dearfield Ale ready in a few months. He'll definitely have it ready for the 100th anniversary next year.

The 100th should be a celebration, something for organizers to look forward to after working so hard to keep the town's history alive. Celebrations like the one Sunday, after all, keep the flame alive.

"You just feel so full of hope," Larson told the small but happy crowd. "You really want to make it work."

# Tired of getting phone books? Opt out

**QUESTION** — Can you tell me why we're getting so many phone books? They just keep showing up on my porch, and there is apparently nothing you can do about it. Is there someplace to call to tell them I don't want their phone books?

**ANSWER** — It's difficult to locate the people who deliver your phone books door-to-door (we think they go out at night, dressed in black, so no one will see them). Usually, the phone books are free and distributed to everyone, and that gives the book's advertising workers a chance to say they have a huge circulation and they can sell more ads. If you don't want to waste them, you can "opt out" of

Mike  
**PETERS**  
Action Line



don't wear helmets, and there is no helmet law in Colorado to make them wear helmets. But what about kids? I see kids riding behind the adult rider on a motorcycle, and the kid doesn't have a helmet. Isn't there a law about that?

**ANSWER** — We talked to Sgt. Joe Tymkowych of the Greeley Police Department, who said it's a state law that anyone younger than 18 is required to

## ACTION LINE NOTE

The U.S. Census Bureau has completed the first phase of the census by verifying addresses across the country. There are other surveys going on at this time, before the official U.S. Census begins in April. One of the largest will be the American Community Survey, which is an ongoing survey and will involve a sampling of the population. The survey may contact you by mail, but remember to verify the survey, and you can call the Denver office at (303) 264-0202.

Because there seems to be someone who always tries to make a dishonest dollar out of nearly everything, we want to warn you of possible imperson-

placard in the window of the car.

» A real census person may ask questions about income, but they WON'T ask for your Social Security number, bank account numbers or credit card numbers.

» The census person will not ask for a fee or a donation. Don't give them money.

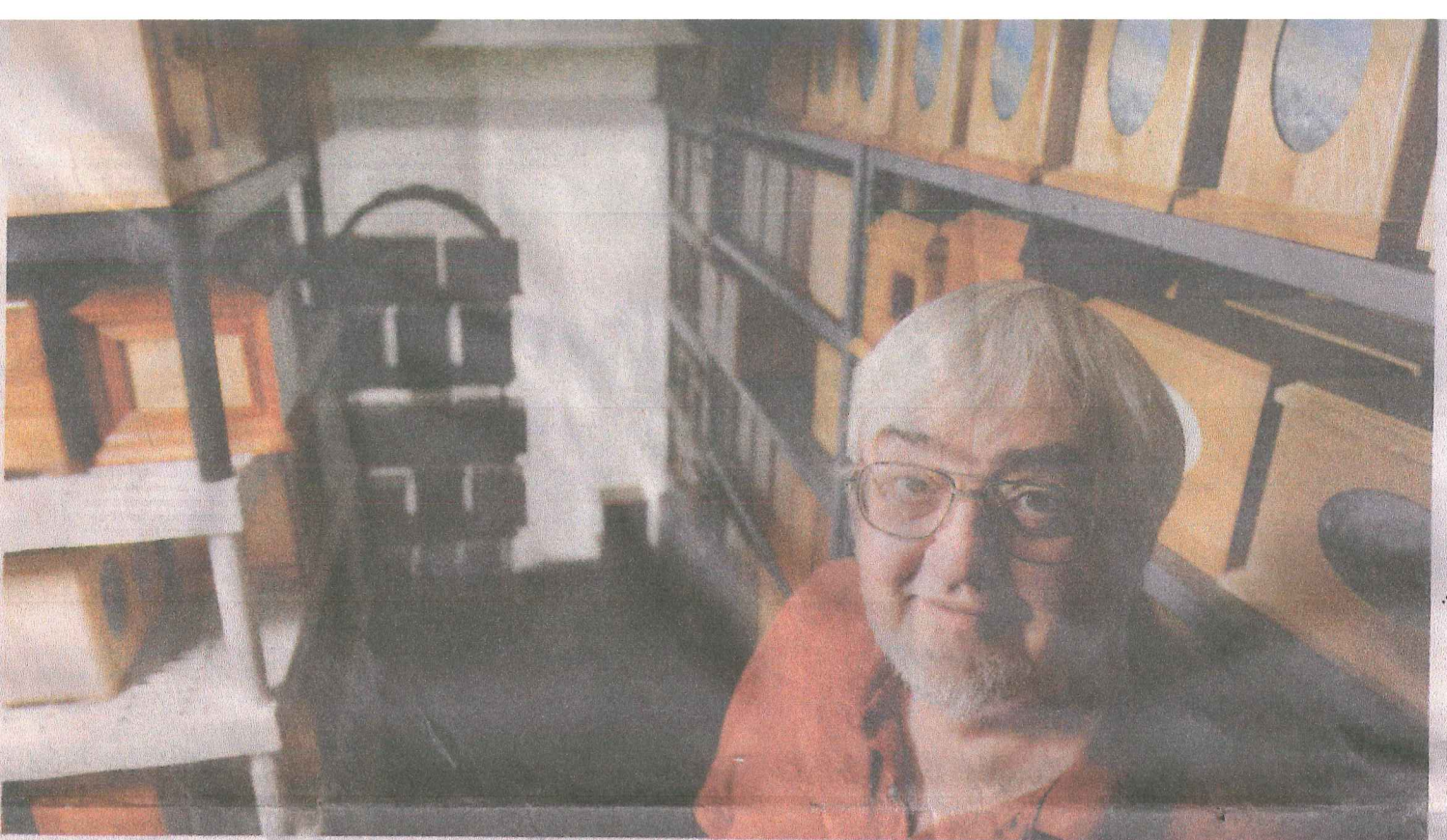
» Eventually, census workers may contact you by telephone, by mail or in person at home. However, they will not contact you by e-mail, so be on the lookout for e-mail scams. Never click on a link or open any attachments in an e-mail that are supposedly from the U.S. Census Bureau.

For more advice from the BBB on avoiding identity theft and



*Special  
Companions  
Garden*

AT  
LINN  
GROVE



PHOTOS BY ERIC BELLAMY/ebellamy@greeleytribune.com

**RON HINES STANDS WITH SOME** of the hundreds of urns he makes Saturday in his Evans home. Heinz has seen a jump in sales with the new pet cemetery at Linn Grove and crematory services from Best Friends Pet Crematory.

# FIDO FINDS A FINAL RESTING PLACE

By Mike Peters

mpeters@greeleytribune.com

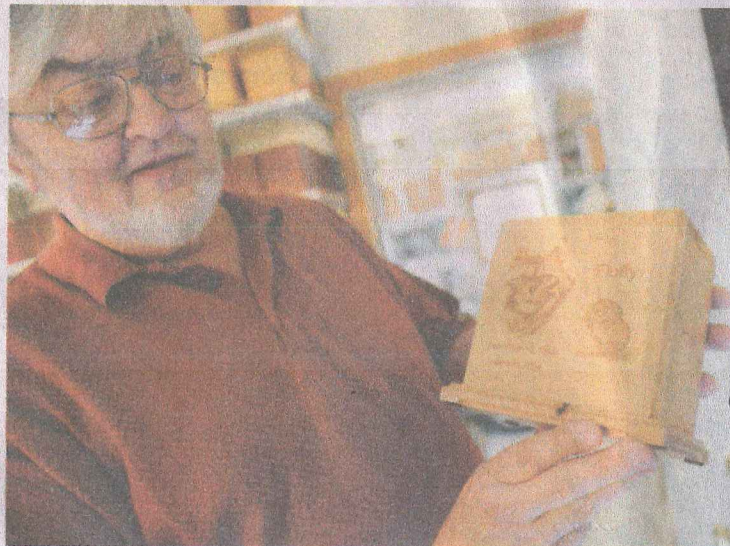
**L**INN GROVE — Over on the east side of Greeley's largest cemetery, along a green grass-covered berm separated from the other graves, they've reserved a place for your best friend.

It will be the new pet cemetery in Greeley, and while there are no graves in it yet, it will hold about 300 2-foot-square grave plots, where pets can be buried.

The human part of Linn Grove has been open for more than 100 years, and city laws forbid animals from being buried there.

However, with the new, separate cemetery, various animals — from dogs and cats to fish and snakes — can be buried and have a headstone.

"Oh, there are pets already buried in Linn Grove," said cemetery manager Tom Van



**HINES HOLDS A SAMPLE** of one of the pet urns that he makes at his Evans home.

Buskirk. "They aren't supposed to be buried near human graves, but we know people have sneaked them in." In many cases,

family members will save a favorite pet's ashes, then slip the urn in the casket of the owner before the final burial.

In at least one burial, before law forbid pets from being buried among human graves, a family named "Wilson" buried four of their pets — Beauty, Baby, Spot and Julia — in the Wilson family plot, dating back to about 1900.

The new area will be called the Special Companions Garden, with a headstone sign provided by Debbie Dalton of Greeley Monument Works. Dalton has made many headstones and memorials for pets, including engraved river stones.

There are some rules for pet owners to follow if they want to inter their best friend at the cemetery:

- » Remains must be cremated.
- » Cost of the two-square-foot plot, vault, interment and headstone is \$400.

**« CONTINUED**  
**AB: Pet cemetery**



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Donate to the Dearfield Fund by writing the Black American West Museum, 3091 California St., Denver, CO 80205. You also can go to [www.blackamericanwestmuseum.com](http://www.blackamericanwestmuseum.com) or call (303) 482-2242.

cultural communities were concerned," Junne said. "It was very typical of settlement in the West."

There isn't a lot of money out there — Larson said she operates on a tiny budget, pinching her fingers together for emphasis — but Junne and others are trying to raise enough money to install a large stone sign etched with Dearfield's history, as well as ways to stabilize and preserve the buildings that are there. The sign would be \$2,000, but the stone will be donated by Greeley Monument Works.

Don Freeman of RON Collins wrote a song about Dearfield and hopes to get a band to record it soon to help the museum raise money. The museum will have it

and could market it to use it for fundraising. He was inspired to write a song after riding his motorcycle by the town and later taking a tour of ghost towns in northern Colorado.

Other ways to remember Dearfield are at work, including a beer from Crabtree Brewing Company in Greeley. Owner Jeff Crabtree is developing a beer based on crops that once grew in Dearfield, including strawberries and melons. Crabtree said the beer is in its second revision, and he hopes to have Dearfield Ale ready in a few months. He'll definitely have it ready for the 100th anniversary next year.

The 100th should be a celebration, something for organizers to look forward to after working so hard to keep the town's history alive. Celebrations like the one Sunday, after all, keep the flame alive.

"You just feel so full of hope," Larson told the small but happy crowd. "You really want to make it work."

# Tired of getting phone books? Opt out

**QUESTION** — Can you tell me why we're getting so many phone books? They just keep showing up on my porch, and there is apparently nothing you can do about it. Is there someplace to call to tell them I don't want their phone books?

**ANSWER** — It's difficult to locate the people who deliver your phone books door-to-door (we think they go out at night, dressed in black, so no one will see them). Usually, the phone books are free and distributed to everyone, and that gives the book's advertising workers a chance to say they have a huge circulation and they can sell more ads. If you don't want to waste them, you can "opt out" of

Mike  
**PETERS**  
Action Line



don't wear helmets, and there is no helmet law in Colorado to make them wear helmets. But what about kids? I see kids riding behind the adult rider on a motorcycle, and the kid doesn't have a helmet. Isn't there a law about that?

**ANSWER** — We talked to Sgt. Joe Tymkowych of the Greeley Police Department, who said it's a state law that anyone younger than 18 is required to

## ACTION LINE NOTE

The U.S. Census Bureau has completed the first phase of the census by verifying addresses across the country. There are other surveys going on at this time, before the official U.S. Census begins in April. One of the largest will be the American Community Survey, which is an ongoing survey and will involve a sampling of the population. The survey may contact you by mail, but remember to verify the survey, and you can call the Denver office at (303) 264-0202.

Because there seems to be someone who always tries to make a dishonest dollar out of nearly everything, we want to warn you of possible imperson-

placard in the window of the car.

» A real census person may ask questions about income, but they WON'T ask for your Social Security number, bank account numbers or credit card numbers.

» The census person will not ask for a fee or a donation. Don't give them money.

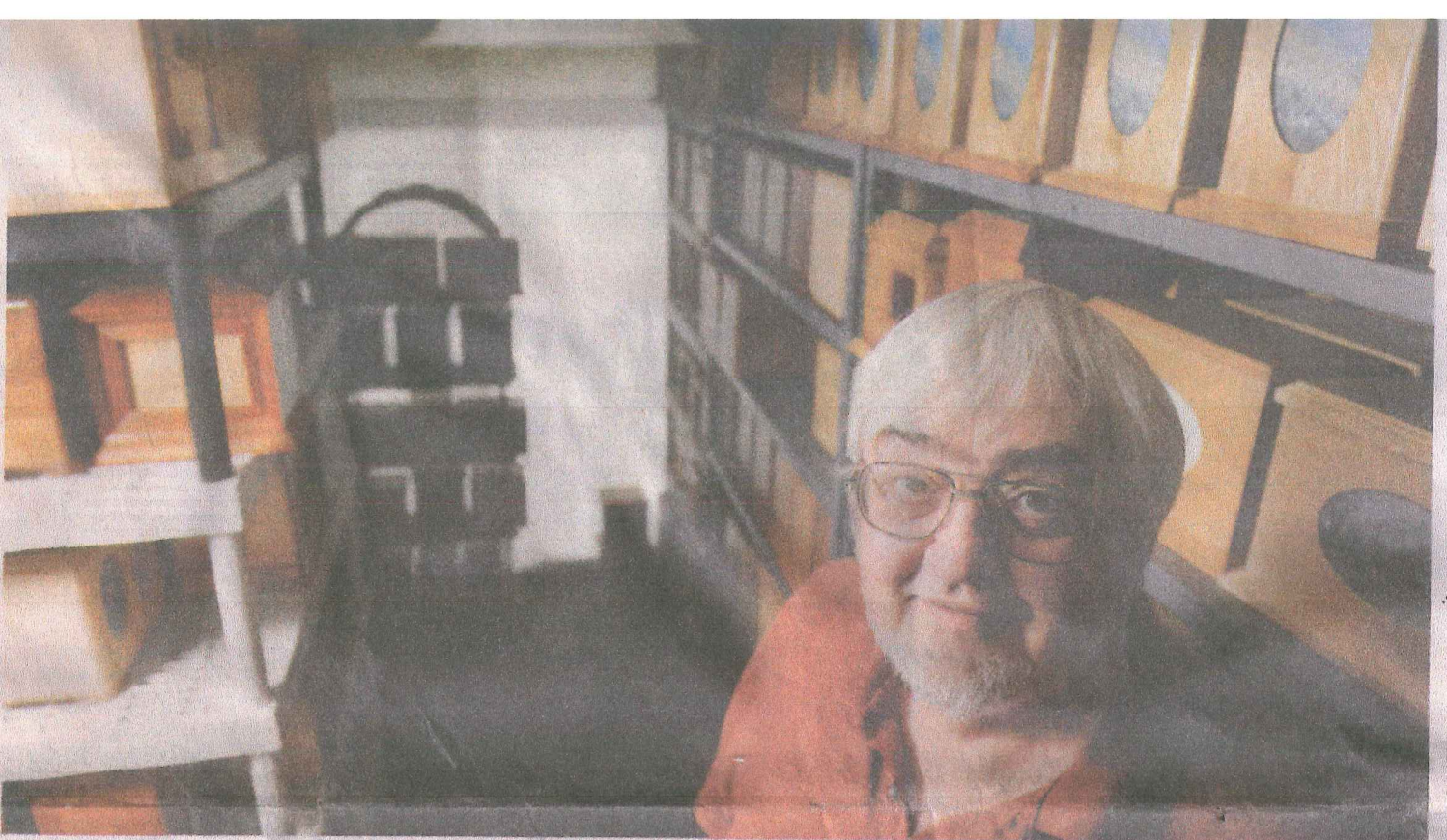
» Eventually, census workers may contact you by telephone, by mail or in person at home. However, they will not contact you by e-mail, so be on the lookout for e-mail scams. Never click on a link or open any attachments in an e-mail that are supposedly from the U.S. Census Bureau.

For more advice from the BBB on avoiding identity theft and



*Special  
Companions  
Garden*

AT  
LINN  
GROVE



PHOTOS BY ERIC BELLAMY/ebellamy@greeleytribune.com

**RON HINES STANDS WITH SOME** of the hundreds of urns he makes Saturday in his Evans home. Heinz has seen a jump in sales with the new pet cemetery at Linn Grove and crematory services from Best Friends Pet Crematory.

# FIDO FINDS A FINAL RESTING PLACE

By Mike Peters

mpeters@greeleytribune.com

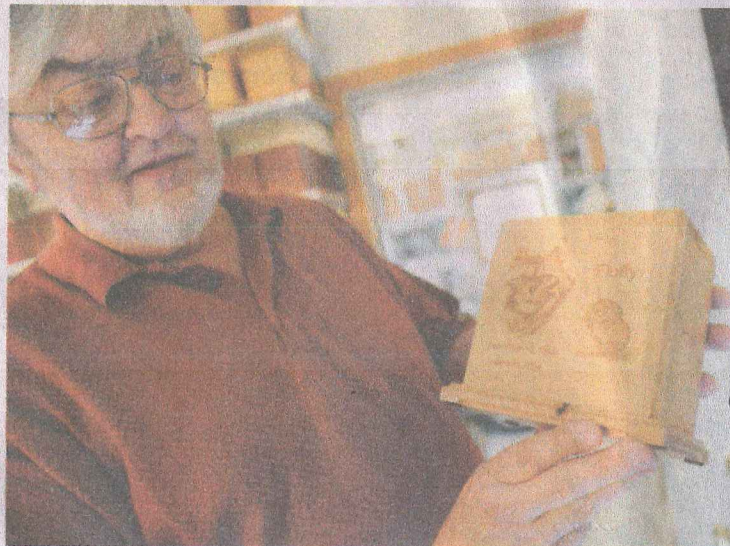
**L**INN GROVE — Over on the east side of Greeley's largest cemetery, along a green grass-covered berm separated from the other graves, they've reserved a place for your best friend.

It will be the new pet cemetery in Greeley, and while there are no graves in it yet, it will hold about 300 2-foot-square grave plots, where pets can be buried.

The human part of Linn Grove has been open for more than 100 years, and city laws forbid animals from being buried there.

However, with the new, separate cemetery, various animals — from dogs and cats to fish and snakes — can be buried and have a headstone.

"Oh, there are pets already buried in Linn Grove," said cemetery manager Tom Van



**HINES HOLDS A SAMPLE** of one of the pet urns that he makes at his Evans home.

Buskirk. "They aren't supposed to be buried near human graves, but we know people have sneaked them in." In many cases,

family members will save a favorite pet's ashes, then slip the urn in the casket of the owner before the final burial.

In at least one burial, before law forbid pets from being buried among human graves, a family named "Wilson" buried four of their pets — Beauty, Baby, Spot and Julia — in the Wilson family plot, dating back to about 1900.

The new area will be called the Special Companions Garden, with a headstone sign provided by Debbie Dalton of Greeley Monument Works. Dalton has made many headstones and memorials for pets, including engraved river stones.

There are some rules for pet owners to follow if they want to inter their best friend at the cemetery:

- » Remains must be cremated.
- » Cost of the two-square-foot plot, vault, interment and headstone is \$400.

**« CONTINUED**  
**AB: Pet cemetery**









The Greeley Monument Works, Inc.

Established 1909

DEBORAH K. DALTON, CM, AICA  
Certified Memorialist®

970-352-1807

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1015 Seventh Avenue ♦ Greeley, Colorado 80631

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