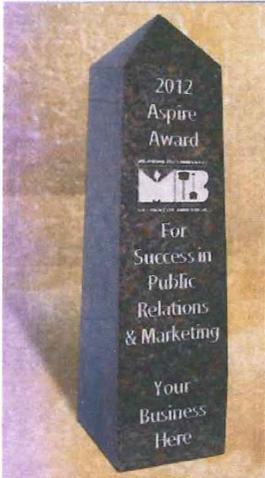


ASPIRE TO SUCCESS



MBNA's Aspire Awards were created to recognize monument builder companies that have drawn favorable attention to their companies, and in turn, to the industry through their specialized marketing and/or public relations campaigns.

All MBNA members in good standing are invited to submit entries for the **2012 MBNA Aspire to Success Marketing & Public Relations Contest**.

Any publicity you've received during the contest year (November 1, 2011 through November 1, 2012) is eligible. This includes coverage by newspapers, magazines, television, new acquisitions, celebrated anniversaries or testimonial letters.

Up to three (3) winners will be awarded the handsome granite MBNA Aspire Award, a tall, polished trophy that adds elegance and interest to any member's lobby or bookshelf. Honorable mention entries will receive a certificate of merit suitable for framing. All winning entries will be featured in *MBNews*.

ENTRY FORM

Deadline to submit material is November 16, 2012.

2012 MBNA Aspire to Success Marketing and Public Relations Contest

Name: Michael Carrero / Lisa Troost
Company Name: Peter Troost Monument Company
Address: 4300 Roosevelt RD.
City: Hillside State/Prov: IL. Postal Code: 60162 Country: U.S.A.
Phone: 708-544-0916 E-mail: MICHAEL.CARRERO@TROOST.COM

- Detail your experience. Use a separate piece of paper. It can be one item or event, or multiple events, or a year-long ad campaign.
- Please attach any photographs, clippings, brochures, letters, invitations or company branded materials that relate to your entry. We need original photographs (prints or electronic), but please photocopy your clippings, letters or invitations if you need them returned as we cannot return the material. *Photos can be black and white or color.*

Events should have taken place between November 1, 2011 and November 1, 2012. Deadline for receipt of materials at MBNA Headquarters is November 16, 2012. Materials may be submitted on-line or by postal service.

If you have questions or need additional information, contact MBNA headquarters at (800) 233-4472 or via email at info@monumentbuilders.org.



PETER TROOST
MONUMENT COMPANY

Since 1889

Peter Troost Monument Co. American Legion Convention National Marketing Initiative

We made a marketing decision 3 years ago to attend the national conventions of The American Legion with the goal of showcasing our public Veterans Memorial capability and hopefully securing some orders. We created a photo exhibit of our veteran memorials and presented it to the American Legion representatives from every state in the union. This was a great opportunity to talk to our target market about various public Veteran Memorial projects as well as their individual memorial needs.

We discovered a tremendous potential while speaking to the representatives from the local posts and state wide leaders. Most were confused where to start on a project of this magnitude, they had never thought to go to a monument company. They only thought of monument companies for cemetery stones when a relative passed. This became a great marketing opportunity not only for Peter Troost, but the entire monument industry.

We talked to them about all the possibilities a monument company can offer and services that can make a Veterans Memorial a reality. When some expressed a desire to keep the business in the local community that supports the post, we directed them to visit their local monument dealers and explained how they can partner with them from design to installation. Our display showed examples of concept designs to completed memorials. We let them know how their local monument dealer could help with fundraisers through brick paver sales programs as well as creating a design concept they could show to promote the fundraising.

We received a tremendous amount of interest in the Veteran Memorials and received many compliments and grateful thanks for our work in honoring the military. Honoring the memory of our soldiers whose selfless service fought for honor, freedom and love of country was heavy on their minds. Needless to say we heard many interesting stories and relished in the patriotism for our country displayed by all the members.

We presented a portfolio of our Veterans projects at our booth and arranged to have our custom brochure (see enclosed "In Perpetual Memory" brochure) included in every registration packet of all attendees. While handing out many promotional items from our display booth we collected contact information from all interested parties. We also advertised in The American Legion Dispatch, a newspaper that is sent to all the local post commanders across the country. The educational and national marketing opportunity to promote Peter Troost and the monument industry to all the American Legion Members across the country is amazing. The goodwill, positive public relations and opportunity builds every year.

As a result we have been asked by the V.A.National Cemetery Administration to bid on some of their programs for 2013. Please take the opportunity to talk to your local VFW and American Legion posts, even attend some of their events to make some valuable contacts that can turn into positive relationships and future business.

Thanks in part to our attendance at The American legion Conventions, we currently have 3 active orders worth approximately 450,000.00 and 7 that were completed in the last 12 months with a value of 575,000.00. Photos of some of our completed projects have been included for your review.

As its members support The American Legion community, we also feel it is important to support our local community. With the cooperation of our community high school, Proviso West, we started a Peter Troost scholarship program for hopeful college bound students. We donate 20,000.00 for scholarships each year to help low income and minority students reach their dream of attending college. We also made a monetary donation to help build new Elmhurst Memorial Hospital; having a role in supporting our community is an important part of our company.

Thank You

“The monument means a world of memories, a world of deeds, a world of tears, and a world of glories. By the subtle chemistry that no man knows, all the blood that was devoted, all the grief that was felt, at last crystallized itself into granite, rendering immortal . . . the great truth for which they died and it stands there today.”

President Garfield





Tomah

"The monument means a world of memories, a world of deeds, a world of tears, and a world of glories. By the subtle chemistry that no man knows, all the blood that was devoted, all the grief that was felt, at last crystallized itself into granite, rendering immortal . . . the great truth for which they died and it stands there today."

President Garfield



Walcott

Peter Troost Monument Company

4300 Roosevelt Road

Hillside, IL 60162

708-544-0916

www.troost.com

Regional Offices

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Viroqua, WI 54665

608-637-7726

www.krausemonument.com

Iowa Memorial Granite Company

1812 Lucas Street

Muscatine, IA 52761

563-263-5484

www.iowamemorialgranite.com

Haertel Monuments

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Stevens Point, WI 54482

715-344-6577

www.haertelwisconsinrapids.com

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8483 N.W. 64th Street

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www.citymonumentcompany.com

In Perpetual Memory

of those whose selfless service fought for

Honor

Freedom

Country



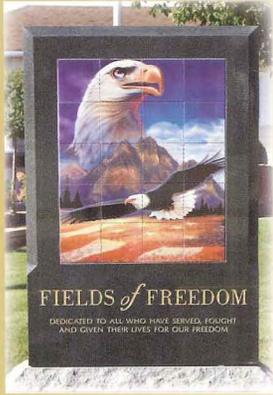
Veterans Memorials

by Peter Troost Monument Company

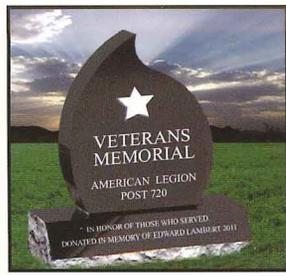
Your Partners in Remembrance

Visit us at Booth 206

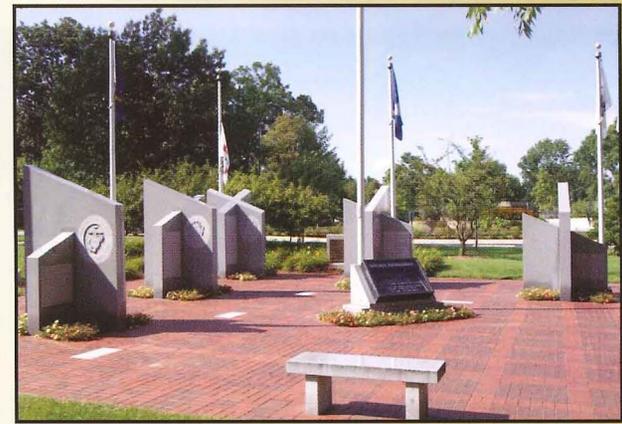
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Granite Memorials
Standing as Silent Sentries
Honoring the Memories of
Those Who Served



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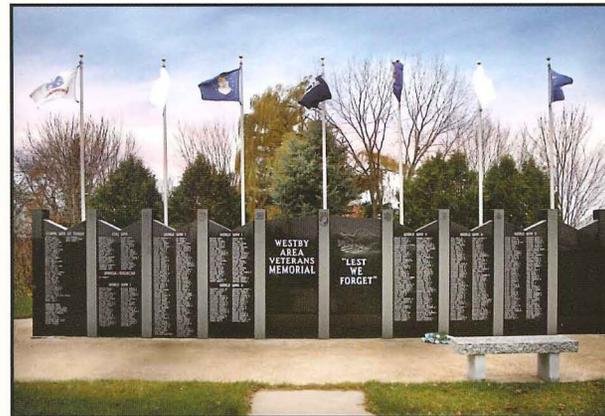
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To honor those who have made the ultimate sacrifice for their country

LEGION RACING

Freedom Car wins at Columbus

Jerick Johnson and The American Legion/David Law Firm 76 Freedom Car team win heat, finish eighth in the 35-lap Late Model feature at Columbus Ohio Speedway.

By James V. Carroll

Christmas came early July 9 for driver Jerick Johnson and The American Legion/David Law Firm 76 Freedom Car team. Johnson charged through an early heat to capture a win and later finished eighth in the 35-lap Late Model feature at the one-third-mile Columbus, Ohio, Speedway.

The victory in the heat race is the second checkered flag Johnson has collected this season. He won an earlier race in May at Newport Speedway in Tennessee. Overall, the Team Johnson Motorsports driver has 10 top-10 finishes, eight top-five races and two victories in 14 starts.

"I would say we had a pretty good night considering this is the first time we have raced at Columbus Speedway," Johnson said following the Late Model feature.

"But it was touch-and-go a couple of times."

Johnson had the eighth fastest qualifying lap, but as a first-time driver at the track, he was relegated to start the feature race in the fifth row. A couple of times during the race it looked as though the 76 Freedom Car would not finish because it was involved in two spins in turn three. However, Johnson still managed to climb back to another top-10 finish.

"The night was billed as 'Christmas in July' at the track," Johnson said. "And Santa was very generous to us tonight."

The weekend began with a rainout at a scheduled Motordrome race Friday night at Smithton, Pa., near



James V. Carroll

Pittsburgh. Not happy that the team had traveled from Mooresville, N.C., for the Pennsylvania race, Johnson turned to the Internet. He learned that Late Models were racing Saturday at the Columbus Speedway and decided to head that way with the team.

"We were all pretty much disappointed Friday, but a win wherever we race sure picks up our spirits," Johnson said. "Clouds and rain ruined our Friday in Smithton, but we found a silver lining Saturday in Columbus."

The next race for the 76 Freedom Car is Aug. 13 at Concord Speedway near Charlotte, N.C.

Honoring our Veterans whose Sacrifices will Never be Forgotten

VETERANS MEMORIAL

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877-625-4454 www.troost.com

Visit our booth at the American Legion 93rd National Convention in Minneapolis

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Darlington prepares for Nov. 11 dedication of Veterans Memorial

by Tallitha Reese

The idea of building a memorial in order to honor and remember the veterans from the Darlington area first became a topic of discussion back in the fall of 2009. According to Dan O'Brien, president of the Veterans Memorial Committee, people in the community were constantly asking members of the American Legion why there wasn't already some type of veterans memorial in Darlington.

After Veterans Day this year, such a memorial will finally be completed. On Sunday, Nov. 11 the dedication and unveiling of the Darlington Area Veterans Memorial will take place at the Veterans Memorial Park in Darlington at 2:00 p.m. American Legion State Adjutant David Kurtz will serve as the guest speaker and the Darlington High School band and choir will provide songs and music for the day. Everyone is welcome to attend the event, especially all local veterans.

Back in 2009, after hearing the concerns and desires of the community for a memorial, the Veterans Memorial Committee was formed. The committee set a goal of raising \$250,000 to go towards the memorial, which thanks to the generosity of many individuals, businesses, and organizations was successfully met.

In 2010 Greg Bykowski, a member of the Darlington American Legion Post 214 and also the Darlington High School art teacher, became involved when he and his art students provided drawings for the memorial committee to design the look of the memorial, which will be a 50-foot half circle of granite with the names of 2,339 veterans from Darlington and the surrounding area etched in the stone.

Ground was first broken at the site where the memorial will sit on Memorial Day, Monday, May 28 and over the next six months or so construction work has been ongoing right up until the week before the dedication ceremony, when the section of Main St. in front of the memorial site was blocked off in order to complete final preparations.

All of the money that went towards the veterans memorial fund was collected on a donation basis from individuals, businesses, groups and organizations in the area. O'Brien said, "The community has really pushed for the memorial."

And this Veterans Day that push will have paid off when the new Darlington Area Veterans Memorial is unveiled.



KRAUSE MONUMENT sets the 5,500 to 6,000 pound slab of granite in place. The monoliths are inscribed with the names of Darlington area veterans. The names go as far back as the Civil War. A dedication ceremony is planned for this Sunday, Nov. 11 at 2:00 p.m. in Veterans Park.

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Article Comment Submission Form





Graniteer Gallery

War Memorials

Central Granite Company honors Iowa's veterans



The American Legion of Walcott, Iowa, commissioned a stunning American Black monument to honor the city's veterans at the Welcoming Park in the center of Walcott. **Central Granite Company, Inc.**, produced the monument for Iowa Memorial Granite Company in Muscatine, Iowa. Polly Geurink of Iowa Memorial used a monument in their showroom to design the unique piece. "We had a monument on display with the etching of an eagle holding the American flag. Although the display memorial had an apex top, the size was what the Committee wanted. I thought the exaggerated half serpentine top would be the perfect fit," she commented.

The center tablet of the monument measures 5-6 x 0-6 x 4-6. It is all polished in the center with steeled ends to better emphasize the emblems of each military branch. It rests on a 6-6 x 1-2 x 0-4 base with a polished top and the balance rock pitched. The Committee was proud to use the American Black granite, quarried in Pennsylvania, to honor the veterans.

Walcott, Iowa



Wilton, WI.



Conceptual Design Copyrighted 2007 by Krause Monument

Tomah , Wisconsin



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PETER TROOST MONUMENT CO.
DESIGN NO. MF090908

Michael A. Trosberg, CM, AIA #MF090908

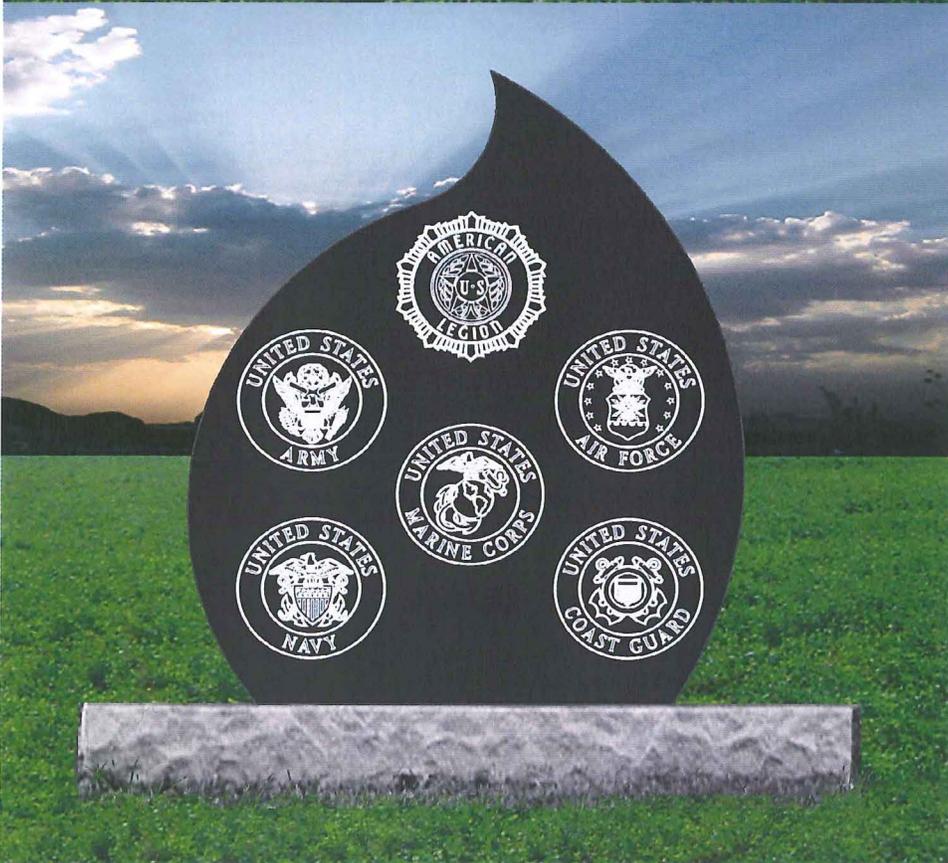
Concept Drawing



Reedsburg, Wisconsin



Orangeville, Illinois



Darlington, WI.





LA FARGE
VETERANS
MEMORIAL



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War Museum-USS Biscayne Miami, Fla.





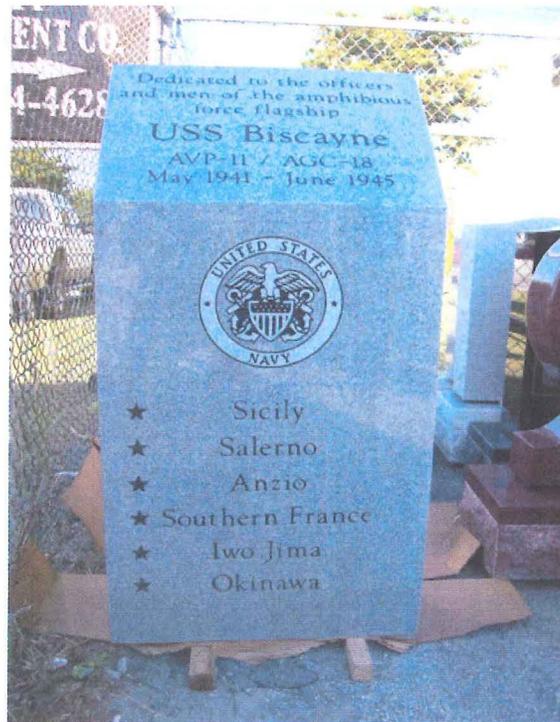
**The Friends of the Military Museum of South Florida
At Zoo Miami
12450 SW 152 Street
Miami, FL 33177**

Cordially invite you to the unveiling of the USS Biscayne monument

Sunday March 11, 2012 at 11 AM at the museum

The USS Biscayne, named for our own Biscayne Bay, fought in WWII at Sicily, Salerno, Anzio, France, Iwo Jima and Okinawa. Veterans of the USS Biscayne have commissioned a monument in memory of the ship and crew.

Join us for this important unveiling to commemorate our heroes:



The event is open to the public, free of charge, and is held in conjunction with the visit of the popular children's attraction "Thomas the Train," at the Gold Coast Railroad Museum directly next door. Bring the family! Enjoy Thomas the Train. Come for the day and visit exciting Zoo Miami.

Questions/RSVPs: 305-905-5196

Social Media Marketing

It always seemed that if you put up a Facebook page or You Tube video customers will come. As we realized it took coming up with some creative ideas to use Social Media to your advantage. Once we setup our business page on Facebook with photos of our monuments; our goal was to be visible and responsive to our customers. Ultimately we wanted to dialogue with our customers to convey trust and loyalty. To accomplish this we needed to combine several of our media types to achieve results.

We needed to gain likes on our page and increase our visibility across our social platforms to extend our reach and contacts. First we set up a You Tube account and posted several videos; an informative video done by a local TV personality for his TV program “Ben Around Town”, as an introduction to the Peter Troost Monument Company and a family owned business in the Chicagoland area. We also included our recession stone video done by a local news affiliate on our recession stones (specially priced stones) for customers in need of a lower priced alternative. The videos were also posted on our Face book page. When the videos are viewed on You Tube the description on the videos tells the viewer to visit our web site and our Facebook page. We have had over 1500 views on these videos already. We recently added 2 new beneficial videos for the consumer to our profile, The Headstone Purchasing Process and Things to know Before Buying a Headstone. Combined we have approximately 2600 views; both are also linked on our webpage and Facebook page. Our customers that viewed the videos been well informed and when they come the purchasing process was quick and easy.

To help increase our likes we tied our Facebook page to our print advertising to. We needed to create a value proposition for the consumer to go to our page, like us and stay connected. On our print ad simply tagged, visit our page to get an exclusive money saving coupon. Once at the page our customer would click on the coupon tab, then be instructed click the like button and is redirected to the exclusive friend’s only coupon. Click the print button and they would just need to bring it to one our locations and apply it towards their purchase. This created a tremendous value for the company driving not only print media customers to the stores, but also the social media savvy customers. This was extremely effective at creating sales and social media buzz. The coupons were very easy to track and in the short period of 4 weeks with the ad running only once a week over 33 coupons were presented and converted into sales via our facebook page. As we added photos of our more exciting projects, useful consumer content on dealing with grief, pre-planning for funerals and headstones as well as interesting informative articles, our likes increased as we extended our reach.

One of the most exciting ways we are using facebook is as our customer survey access point. We typically sent satisfaction survey cards with every completed order invoice sent to our customers. To create a more efficient and responsive point of contact, we ask for the customer’s feedback on their memorial purchase in the body of the invoice. We give them 2 access points, our facebook page and a direct email sent to our customer service department. This allows our customers to share and feel more connected to Peter Troost and receive a quick response from our staff within hours. It let us be more responsive and strengthen our relationships. By listening and responding quickly to customer concerns and compliments as they were posted, it provided us a better understanding of their wants, product desires and promotions. Acknowledging that they have

been heard, often results in a thank you for the quick reply. It has given them an outlet to share their stories and photos to inspire more social contact.

One post was from Patrick Coleman. His son Michael died while driving home from a snowboarding trip. On his drive home a car slid on the icy road and crossed the median into his lane and hit his car head on. He died instantly while his friend who was injured badly survived. Only 19 years old, Michael had just graduated high school and was in his first year of college. Remembered as a promising student athlete at Bartlett High School, his father chose a large boulder with a bronze plaque to be placed at the high school in Michael's memory.

I would like to thank the whole staff at Peter Troost for making this Rock / Plaque for my son Michael Coleman. It turned out just wonderful and will be at Bartlett H. S. for all time. I would also like to personally thank Sue Bazeluk & Bob Grant for all there help on this and my other Plaque that is on the order for my son as well. Sincerely, Pat Coleman— at Bartlett High School

We shared Patrick's post and photo of the memorial and he thanked us for keeping Michael's memory alive for all time. His personal story shared with others gave comfort to Patrick and helped with his grief. It makes social media very worthwhile.

What we accomplished this year with our social media successes and the benefits to our company will have lasting effect. The ability to increase our sales though our social media coupon app and have it reach across our other marketing programs worked very well. Lastly, we send a Holiday Wreath Sales Flyer to all of our invoiced customers which includes cemetery placement. We recently posted the flyer to Facebook and it resulted in several wreath sales. It just shows we still have many more options to explore with social media.

Thank you,

Mike Carrero

Peter Troost Monument Company

4300 Roosevelt Rd.

Hillside IL. 60162

708-544-0916

michael.carrero@troost.com

***Peter Troost Monument
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Minimum order 500.00.

**Cannot be combined with other offers or
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Peter Troost Monument Co.
 Peter Troost October 31

****As winter days and the holiday season approach, we often think of our departed loved ones. You can remember them at Christmas and all winter long with a beautiful grave decoration. We will place your selected grave decoration beginning the week of November 5. Decorations are limited to one per grave. Price includes placement and proper mounting including easels on the grave. Order early for best selection, orders must be received by November 14, 2012. A larger flyer is available to view in our photo selections. You may print the flyer and mail it in or call (847) 966-9003 and we can help you with your selection. We are limited to the Chicagoland area, call with any questions to see if we service your cemetery. Thank you,**

Recommendations

Write a recommen...

Peter Troost Monument Company
 8445 Milwaukee Avenue, Niles, IL 60714 (847) 966-9003
 www.troost.com

As winter days and the holiday season approach, we often think of our departed loved ones. Remember them at Christmas and all winter long with a beautiful grave decoration.


A. \$42


B. \$40


C. \$40


D. \$28

We will place your selected grave decoration beginning the week of November 5. Decorations are limited to one per grave. Price includes placement and proper mounting including easels on the grave. We regret that we cannot accept responsibility for damage or loss. Due to limited quantities, we reserve the right to substitute a comparable item. Order early for best selection. Orders must be received by November 14, 2012.

ORDER FORM

Fill in the information below and return this form with your check, money order, or credit card information to Peter Troost Monument Company ~ 8445 N. Milwaukee Avenue ~ Niles, IL 60714

Please Print

Name of Loved One	Cemetery	Grave	Lot	Block	Section	Choice	Amount

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Peter Troost Monument Company

8445 Milwaukee Avenue, Niles, IL 60714 (847) 966-9003
www.troost.com

*As winter days and the holiday season approach,
we often think of our departed loved ones.*

Remember them at Christmas and all winter long with a beautiful grave decoration.



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Total: \$ _____

Your Name: _____ Address: _____

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Signature: _____ Date: _____

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Things to Know Before Buying a Headstone.MP4

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Published on Jun 19, 2012 by troostmonuments

A short video explaining the factors to consider and questions to ask when purchasing a tombstone. Get more information on Facebook, www.facebook.com/petertroostmonument or on the web at www.troost.com

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Peter Troost Monument Co. shared Patrick Coleman's photo. September 18

I would like to thank the whole staff at Peter Troost for making this Rock / Plaque for my son Michael Coleman. It turned out just wonderful and will be at Bartlett H. S. for all time. I would also like to personally thank Sue Bazeluk & Bob Grant for all there help on this and my other Plaque that is on order for my son as well. Sincerely, Pat Coleman



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Peter Troost Monument Co. updated their cover photo. July 6

Peter Troost Monument Co. shared a link. September 17

New book titled "Good to Go" by Jo Myers is a good resource for those wishing to make their funeral/cemetery/headstone arrangements ahead of time. Ms. Myers is a cancer survivor and offers an intimate perspective on the practical vs emotion... See More



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Peter Troost Monument Co. shared a link. September 4

New book entitled "Closure: The Rush to End Grief and What it Costs Us" may be a helpful resource to some of our families. Preview a sample chapter on the author's website by clicking below: http://www.nancyberns.com/sample-chapter



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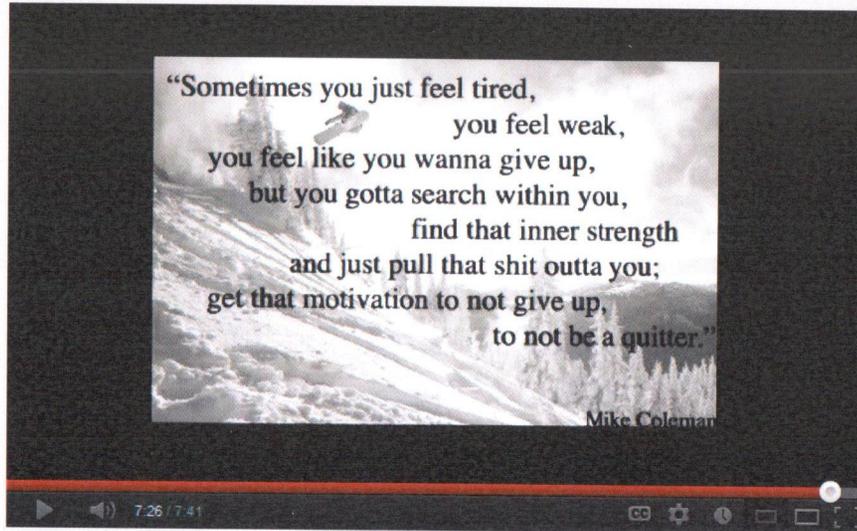


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Uploaded by JWarrick98 on Dec 26, 2011

Michael H. Coleman of Hanover Park (19), passed away Monday, Dec. 19, 2011. He is survived by his parents, Robin and Patrick; his Aunt Karen of Batavia; his Aunt Linda and Uncle Stephen of Naperville; and cousins,

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Peter Troost Monument Company
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708-544-0916

November 15, 2012

RAYMOND KLAJBOR
4924 N CRESCENT
NORRIDGE, IL 60706

We are sending you this letter to let you know that the memorial for RICHARD A/RICHARD J KLAJBOR has been delivered to the cemetery and set in place.

See below for your account information. If a balance is due, we appreciate your prompt payment. Please be sure to note your order number on your check or money order.

We guarantee our memorials to be made from the finest materials and by the most experienced stone cutters. The memorial you purchased should meet your expectations in every way. **Won't you share your thoughts with us? Post your feedback on our Facebook page at www.facebook.com/petertroostmonument. You can even post a picture of your memorial to share with friends and family. You can also send your comments or questions to customerservice@troost.com.**

Thank you for your business. It was a pleasure serving you.

Sincerely,

The Staff of Peter Troost Monument Company

Order Date:	10/06/12	Purchaser:	RAYMOND KLAJBOR
Order Number:	KLAJ134943	Memorial Name:	RICHARD A/RICHARD J KLAJBOR
Invoice Number:	223036		

Description	Amount
Order Total	934.75
Minus Deposit	-934.75
Adjustments	

Balance Now Due 0.00

Your Investments



Stocks	NASD	DOW	HIGH	LOW	CLOSE	CHG.	%CHG.	WK	MO	QTR	YTD
NYSE	DOW Trans.	1320.85	1315.24	1317.64	-7.24	-0.55%	▲	▲	▲	▲	+7.84%
NYSE	DOW Ind.	5050.89	5052.83	5075.57	-16.89	-0.33%	▲	▲	▲	▲	+1.11%
NYSE	DOW Util.	484.25	480.75	483.19	-0.97	-0.20%	▲	▲	▲	▲	+3.98%
NYSE Comp.		8033.38	7984.88	8016.24	-0.53	-0.01%	▲	▲	▲	▲	-7.24%
Vol. (in mil.)		3,610	1,851	NAODAQ	3002.41	3011.25	-4.81	-0.16%	▲	▲	+15.59%
Vol. (in mil.)		1,523	1,080	S&P 500	1404.14	1396.13	-1402.22	-0.87	-0.06%	▲	+11.50%
Declined		141	1385	S&P 400	961.25	956.86	959.26	+0.51	+0.05%	▲	+9.11%
New Highs		141	59	Wilshire 5000	14626.57	14545.75	14804.26	+1.98	+0.01%	▲	+10.72%
New Lows		14	33	Russell 2000	902.87	797.88	800.16	-1.18	-0.15%	▲	+6.00%

How low can Treasuries go?

There are at least two sure bets in the government bond market. Experts will predict that higher interest rates are just around the corner. And then they'll be proved wrong.

This has been going on for 30 years, since the yield on the benchmark 10-year Treasury started falling from the all-time high of almost 16 percent.

More recently, the yield was hovering above 3 percent last July while experts warned that a looming slowdown over raising the debt ceiling could cause a stampede out of the Treasury market. They predicted investors would ditch U.S. debt, causing long-term interest rates to spike. Bill Gross of Pimco, the bond market's Warren Buffett, bet on it.

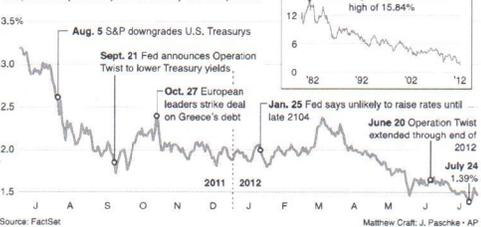
Instead, the opposite happened. Standard & Poor's

stripped the U.S. of its top AAA credit rating last August, and the 10-year Treasury yield promptly dropped close to 2 percentage points.

At the start of this year, financial analysts were largely united in the belief that European leaders would calm the region's debt crisis and the U.S. economy would slowly improve. That good news would lure investors out of their haven, pushing Treasury prices down and yields up. But by mid-May, Treasury yields had plunged to a record low and then continued to sink even further.

How far could Treasury rates fall from here? "It'd be a fool to answer that question," says Guy LeBas, chief fixed income strategist at Janney Montgomery Scott. "As we've seen over and over again, yields could always go lower."

All-time low: A slowdown in the U.S. and worries about Spain's finances pushed the 10-year Treasury yield as low as 1.39 percent July 24. The yield Wednesday was 1.65 percent.



Source: FactSet

Matthew Craft, J. Paschke - AP

Smart: Apple tops in tablets

Continued from Page 1

Apple is the No. 2 smartphone maker, behind Samsung, and is likely to get a boost when it releases its new iPhone model as expected this fall.

Apple shook up the smartphone market when it released its first iPhone in 2007. It showed that phones can do much more than make calls and send email.

But in recent years, Google has mounted a serious challenge with Android and benefits from having several manufacturers as partners, including Samsung, HTC Corp. and Motorola Mobility, which Google ended up buying this year.

Apple still dominates in tablet computers, with 68 percent of the market in the second quarter, according to IDC. Google is trying to close the gap with its own branded Android tablet, the Nexus 7.

Amazon.com Inc. and Barnes & Noble Inc. have made some inroads with lower-cost tablets that run modified versions of Android.

Samsung's Galaxy S III phone received good reviews

when it was released late in the second quarter. It also benefits from the company's strategy of making various devices that target a range of consumers. By contrast, Apple targets only the high-end market with its iPhone.

According to IDC, Samsung accounted for 44 percent of all Android phones in the second quarter and shipped more Android phones than the next seven Android phone makers combined.

IDC estimates that Samsung shipped 50.2 million smartphones in the quarter, though that includes a few million phones running the Bada system based on Linux. Apple shipped 26 million iPhones.

Worldwide smartphone shipments grew 42 percent to 154 million in the second quarter. Combined, Android and Apple had 85 percent of the market, up from 66 percent a year ago.

"The mobile OS market is now unquestionably a two-horse race due to the dominance of Android and iOS," Kevin Restivo, a senior research analyst at IDC, said in a statement.

NORTHWEST SUBURBAN

Marlene O. Albert

of Arlington Heights

Marlene O. Albert was born Oct. 12, 1931, in Lawrence, Kan., to Charles and Ethel (nee Mull) Gable. She died Wednesday, Aug. 8, 2012, in Arlington Heights.

Marlene is survived by her husband of 50 years, John; her children, Keith Albert and Amy (Chris) Wilcox; her grandchildren, Lauren Albert, Megan Albert and Sarah Wilcox; and her brothers, Charles (Lucinda) Gable and Kenneth (Dorothy) Gable. She was preceded in death by her parents. Visitation will be from 9 a.m. until the time of the funeral service at 11 a.m. Friday, Aug. 10, at Glueckert Funeral Home, Ltd., 1507 N. Arlington Heights Road (four blocks south of Palatine Road), Arlington Heights.

Interment will be in Acacia Park Cemetery in Chicago.

In lieu of flowers, memorials may be given to the Cradle Society, 2049 Ridge Ave., Evanston, Ill. 60201.

Funeral information and condolences can be given at www.GlueckertFH.com or 847-253-0166.



James Bennett

of Arlington Heights

James Bennett was born on June 10, 1942, in Chicago, to Arnold and Mae (nee Calandra) Bennett. He died Tuesday, Aug. 7, 2012, at St. Anthony Hospital in Rockford.

James worked for Electrodynamics in Rolling Meadows before he retired in 1995. He is survived by his sons, Richard and Brian (Erin) Bennett; his grandchildren, Brian Jr. and Katie Bennett; and his sister, Linda (Jim) Carole.

James was preceded in death by his wife, Barbara Bennett (nee Stoley); and by his parents.

A funeral service will be at 11 a.m. Saturday, Aug. 11, in the interment chapel at St. Luke Cemetery, 5300 N. Pulaski in Chicago.

Funeral information and condolences can be given at www.GlueckertFH.com or 847-253-0166.



Deadlines for

Obituary and

Memorial Photos:

3 p.m. Monday - Friday

for the following day

1 p.m. Saturday,

Sunday and holidays

for the following day

Golf: Foundation initiatives benefit

Continued from Page 1

Casler said the event raised about \$40,000 last year. She was hopeful the same amount or more would be raised this year.

Money raised from the event is used for a variety of foundation initiatives, including scholarships, the LATER after-school program for kids, and renovations at Spring Valley Nature Sanctuary.

Bob Schmidt, president of both the Schaumburg Park Foundation and the Park District Board of Commissioners, said in the past money from the foundation has helped with the purchase of a horse-drawn wagon and livestock for Spring Valley, along with the donation of a

bathroom-equipped bus to the park district.

"It's really a community effort," Schmidt said of the fundraiser. "The participants believe in what we do."

Prior to taking off, Burke introduced the park district's new executive director, Tony LaFrenere, who was on his first day of the job. He replaced recently retired Jean Schlinkmann, who also was present at the outing.

Burke said the golf outing's benefits stretch throughout the year.

"If this goes well, it helps the foundation in more ways than one," he said. "It doesn't just help with a dollar today. It helps over time because the exposure for the foundation ... is really critical."

Active Stocks							
NAME	VOL (Thous)	LAST	CHNG	NAME	VOL (Thous)	LAST	CHNG
SiriusXM	323,089	2.48	+18	Oracle	22,226	31.16	-34
S&P500ETF	80,137	140.49	+17	NewsCpA	22,082	23.72	-14
SonnetRx	72,229	4.30	+30	BauUndB	21,544	16.92	-43
BioAm	70,883	7.67	+17	Citigroup	21,404	28.86	+03
RioChrom	64,333	7.62	+31	Tyson	21,151	15.97	+120
AMD	51,996	4.40	+38	Aljosa	20,114	8.80	+20
HewlettP	43,000	19.41	+45	PwShs OQQ	18,930	66.62	+03
NokiaCp	39,623	2.67	+22	WarnerCh	18,897	15.54	+123
ISH:EMkts	35,688	40.37	+08	JP MorganC	18,519	37.16	+15
AlphaNrs	34,922	6.30	-60	KingHCap	18,295	3.16	+10
GenIEG	31,975	21.01	-11	SeagateT	17,528	65.65	+06
MicronT	31,791	6.89	+07	Corning	17,470	11.61	+08
Bar:PVX	31,260	11.71	-51	Ph:SNB	17,269	14.57	+02
Pfizer	30,198	23.83	+09	ArchCoal	17,236	6.93	-47

Local Stocks					
NAME	LAST	CHNG	%CHNG	YTD %CHNG	1-YR %RTN
AT&T Inc	37.43	-01	-.%	+23.8%	+35.5%
Abbott Labs	85.90	-13	-0.2%	+17.2%	+35.4%
Alcatel-Lucent	1.17	-04	-3.3%	-25.0%	-66.1%
Allstate Corp	38.24	+13	+0.3%	+39.5%	+48.2%
AMCOL Intl	31.17	+01	-.%	+16.1%	+8.3%
Aon plc	51.30	+50	+1.0%	+8.9%	+14.5%
Apptigroup Inc	49.32	-13	-0.3%	-4.3%	+1.7%
Baxter Intl	58.75	-36	-0.5%	+18.7%	+12.8%
Bea Inc	60.94	+15	+0.2%	+19.0%	+16.5%
Boeing Co	74.60	+14	+0.2%	+1.7%	+21.4%
Brunswick Corp	22.55	-42	-1.8%	+24.9%	+29.3%
CF Industries	207.43	+138	+0.7%	+43.1%	+70.7%
CME Group	52.95	-11	-0.2%	+8.7%	+2.5%
Capitol Microelect	31.35	+24	+0.8%	-6.7%	+22.0%
Calamos Asset Mgmt	10.85	-09	-0.8%	+13.3%	+10.7%
Carver Education	3.70	+27	+7.1%	+33.6%	+40.8%
DeVry Inc	19.88	+04	+0.2%	+8.8%	+5.5%
Discover Fin Svcs	37.08	+20	+0.5%	+54.5%	+63.1%
Dorlandy RR & Sons	13.00	+02	+0.2%	+9.9%	+10.2%
Exelon Corp	38.20	+19	+0.5%	+1.9%	-4.5%
Federal Signal	5.88	-08	-1.3%	+41.7%	+9.4%
Fed Midco Bcp	11.64	-	-.%	+14.9%	+7.2%
GATX	41.25	-15	-0.4%	-5.5%	+27.0%
Gallagher AJ	35.00	-21	-0.6%	+4.7%	+38.2%
Granger WW	296.47	+175	+0.8%	+16.3%	+51.9%
Hillshire Brands	25.16	-08	-0.3%	+13.2%	+7.6%
Hospira Inc	34.59	-21	-0.6%	+13.9%	+6.9%
InterGroup Inc	31.58	+31	+1.0%	+2.5%	-2.6%
IDEX Corp	39.80	+42	+1.0%	+17.2%	+45.5%
ITW	56.88	+36	+0.6%	+21.8%	+25.1%
Inland Real Estate	8.89	-11	-1.3%	+6.3%	+16.1%
JP Morgan	37.16	+15	+0.4%	+11.8%	+14.4%
Kraft Foods	41.10	+23	+0.6%	+10.0%	+20.5%
Lawson Prod	10.06	+48	+5.0%	+34.8%	+43.4%
Lincoln Line	55.49	-18	-0.3%	+1.1%	+51.4%
McDonalds Corp	87.53	-148	-1.7%	+12.8%	+7.8%
Midwest	100.21	-07	-0.3%	+6.6%	+31.3%
Molten	25.80	+80	+3.0%	+15.5%	+36.4%
Motorola Solutions	48.02	-24	-0.5%	+3.7%	+16.8%
Navistar Intl	25.17	-49	-1.9%	+33.6%	+0.7%
Norwest Cp	46.08	+07	+0.2%	+15.9%	+14.2%
OfficeMax Inc	5.26	+09	+1.7%	+1.7%	+6.3%
Packaging Corp Am	30.67	-28	-0.9%	+21.5%	+36.7%
Park Group	11.75	+48	+3.9%	+4.8%	+10.3%
Sears Holdings	92.38	-09	-0.6%	+64.8%	+40.7%
Sempra Energy	68.89	-57	-0.8%	+25.3%	+17.3%
Starlyte Inc	89.67	+88	+0.8%	+15.1%	+14.8%
Telcel	3.49	+02	+0.6%	+10.9%	+4.6%
Tenneco Inc	28.59	-64	-2.2%	-4.0%	+15.3%
United Contl Hlths	18.32	+10	+0.5%	+2.9%	+6.2%
Unicom	25.18	-20	-0.8%	+2.7%	+13.1%
Utd Stationers	17.12	-10	-0.6%	+7.1%	+17.7%
WMS Inds	15.99	+100	+6.7%	+22.1%	+17.7%
Walgreen Co	36.24	+21	+0.6%	+8.5%	+3.2%
Wintrust Financial	36.69	-11	-0.3%	+9.3%	+16.5%
Zebra Tech	35.54	-21	-0.6%	-0.7%	+12.7%

Precious Metals					
NAME	LAST	CHNG	%CHNG	%CHNG	%RTN
Gold (oz)	1812.90	+3.20	+0.2%	+0.01%	-9.45%
Silver (oz)	28.07	-01	-0.3%	+9.9%	-28.53%
Platinum (oz)	1410.20	-20	-0.1%	+2.5%	-20.45%
Copper (lb)	3.43	-02	-5.1%	-1.2%	-11.78%

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